

# QUESTIONNAIRE

## *World Investment Report 2001: Promoting Linkages*

**Sales No. E.01.II.D.12**

In order to improve the quality and relevance of the work of the UNCTAD Division on Investment, Technology and Enterprise Development, it would be useful to receive the views of readers on this and other similar publications. It would therefore be greatly appreciated if you could complete the following questionnaire and return to:

*Readership Survey  
UNCTAD Division on Investment, Technology and Enterprise Development  
United Nations Office in Geneva  
Palais des Nations  
Room E-10054  
CH-1211 Geneva 10  
Switzerland*

1. Name and address of respondent (optional):

---

---

---

---

2. Which of the following best describes your area of work?

Government	<input type="checkbox"/>	Public enterprise	<input type="checkbox"/>
Private enterprise institution	<input type="checkbox"/>	Academic or research	<input type="checkbox"/>
International organization	<input type="checkbox"/>	Media	<input type="checkbox"/>
Not-for-profit organization	<input type="checkbox"/>	Other (specify) _____	

3. In which country do you work? \_\_\_\_\_

4. What is your assessment of the contents of this publication?

Excellent	<input type="checkbox"/>	Adequate	<input type="checkbox"/>
Good	<input type="checkbox"/>	Poor	<input type="checkbox"/>

5. How useful is this publication to your work?

Very useful  Of some use  Irrelevant

6. Please indicate the three things you liked best about this publication:

---

---

---

7. Please indicate the three things you liked least about this publication:

---

---

---

8. If you have read more than the present publication of the UNCTAD Division on Investment, Enterprise Development and Technology, what is your overall assessment of them?

Consistently good  Usually good, but with some exceptions

Generally mediocre  Poor

9. On the average, how useful are these publications to you in your work?

Very useful  Of some use  Irrelevant

10. Are you a regular recipient of *Transnational Corporations* (formerly *The CTC Reporter*), the Division's tri-annual refereed journal?

Yes  No

If not, please check here if you would like to receive a sample copy sent to the name and address you have given above