



6.14 Travel and tourism

	International tourism				International tourism receipts				International tourism expenditures			
	Inbound tourists thousands		Outbound tourists thousands		\$ millions		% of exports		\$ millions		% of imports	
	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998
Albania	4	27	..	18	..	54	..	18.3	..	5	..	0.5
Algeria	946	678	698	1,377	115	20	0.8	0.2	333	40	2.7	0.5
Angola	..	52	..	3	..	8	..	0.2	..	70	..	1.3
Argentina	1,120	4,860	..	5,522	345	5,363	3.5	17.2	1,791	2,111	13.6	5.5
Armenia	..	32	10	..	2.8	..	45	..	4.6
Australia	905	4,167	1,217	3,161	967	7,335	3.8	10.2	1,749	5,388	6.5	6.9
Austria	13,879	17,352	3,525	13,263	6,442	11,184	24.2	11.8	2,847	9,511	9.5	9.8
Azerbaijan	..	170	..	232	..	125	..	12.4	..	170	..	7.0
Bangladesh	57	172	..	992	15	51	1.7	0.9	16	198	0.6	2.5
Belarus	..	355	..	969	..	22	..	0.3	..	124	..	1.4
Belgium	3,777	6,179	9,565	7,773	1,810	5,437	2.6	2.9	3,272	8,842	4.4	4.9
Benin	39	152	..	420	7	33	3.1	6.1	4	7	1.0	0.9
Bolivia	155	434	..	298	40	174	3.9	12.8	52	172	6.2	7.8
Bosnia and Herzegovina	..	100	15
Botswana	236	740	..	460	22	175	3.4	7.6	17	126	2.1	5.0
Brazil	1,271	4,818	427	4,598	1,794	3,678	8.2	6.3	1,160	5,731	4.2	7.7
Bulgaria	1,933	3,000	759	3,059	260	437	2.8	7.9	..	221	..	3.8
Burkina Faso	38	140	6	39	2.9	9.9	32	32	5.5	5.0
Burundi	34	14	..	16	22	1	..	1.4	17	12	..	7.0
Cambodia	..	576	..	41	..	157	..	19.3	..	13	..	1.0
Cameroon	86	135	14	..	62	40	3.3	1.7	82	107	4.5	5.2
Canada	12,876	18,837	12,833	17,648	2,284	9,393	3.0	3.8	3,122	10,755	4.4	4.5
Central African Republic	7	20	3	6	1.5	4.1	18	39	5.5	16.2
Chad	7	11	..	10	3	10	4.2	3.0	14	24	17.6	4.6
Chile	420	1,757	379	1,351	166	1,062	2.8	5.6	195	943	2.8	4.4
China	3,500	25,073	..	8,426	617	12,602	3.6	6.1	66	9,205	0.3	5.5
Hong Kong, China	1,748	9,575	916	4,197	1,317	7,083	5.1	3.4
Colombia	553	841	781	1,140	357	939	6.7	7.0	250	1,124	4.6	6.4
Congo, Dem. Rep.	23	32	22	2	0.9	0.1	38	7	1.6	0.5
Congo, Rep.	48	44	10	3	1.0	0.2	29	51	2.8	3.7
Costa Rica	345	943	133	330	87	829	7.3	12.1	62	445	3.7	6.4
Côte d'Ivoire	194	301	..	5	79	108	2.2	2.1	270	237	6.5	5.7
Croatia	..	4,112	2,733	..	31.9	..	600	..	5.6
Cuba	101	1,390	7	55	40	1,626
Czech Republic	..	16,325	3,719	..	11.0	..	1,869	..	5.4
Denmark	1,619	2,073	..	4,972	1,337	3,211	5.6	5.1	1,560	4,462	5.8	7.5
Dominican Republic	383	2,309	257	354	168	2,142	13.2	28.6	166	254	8.7	2.8
Ecuador	243	511	..	330	91	291	3.2	5.8	228	241	7.7	3.8
Egypt, Arab Rep.	1,253	3,213	1,180	2,921	808	2,564	12.9	19.0	573	1,153	6.3	5.3
El Salvador	118	542	464	868	7	125	0.6	4.6	106	75	9.1	1.9
Eritrea	..	188	91	..	70.4
Estonia	..	825	..	1,659	..	534	..	12.8	..	133	..	2.8
Ethiopia	42	91	25	140	11	11	1.9	1.1	5	46	0.6	2.5
Finland	1,273	1,858	291	4,743	677	1,631	4.0	3.2	544	2,063	3.1	5.3
France	30,100	70,000	7,930	18,077	8,235	29,931	5.4	7.7	6,027	17,791	3.9	5.2
Gabon	17	192	17	8	0.7	0.3	96	178	6.5	8.2
Gambia, The	22	91	18	33	27.2	12.5	1	16	0.6	5.7
Georgia	..	317	..	433	..	423	..	58.7	..	262	..	18.2
Germany ^a	11,122	16,511	22,473	82,975	6,566	16,429	2.9	2.6	20,599	46,939	9.1	8.0
Ghana	40	335	1	274	0.1	13.8	27	24	2.3	0.8
Greece	4,796	10,916	1,374	1,935	1,734	5,182	21.3	25.4	190	1,756	1.7	5.2
Guatemala	466	636	178	391	183	394	10.6	11.3	183	157	9.3	3.1
Guinea	..	99	1	..	0.1	..	27	..	2.8
Guinea-Bissau
Haiti	138	150	65	58	21.3	12.1	41	37	8.5	3.6
Honduras	122	318	..	202	27	164	2.9	6.9	31	61	2.7	2.2



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	International tourism				International tourism receipts				International tourism expenditures			
	Inbound tourists thousands		Outbound tourists thousands		\$ millions		% of exports		\$ millions		% of imports	
	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998
Hungary	9,413	15,000	5,164	12,317	160	2,504	2.5	9.8	88	1,205	0.9	4.4
India	1,194	2,359	1,017	3,811	1,150	3,124	10.2	6.6	113	1,713	0.7	2.9
Indonesia	527	4,606	635	2,200	246	4,045	1.2	7.4	375	2,102	3.0	4.8
Iran, Islamic Rep.	156	1,008	428	1,354	54	441	0.4	3.1	1,700	153	10.6	0.9
Iraq	1,222	51	443	..	170	13
Ireland	2,258	6,064	669	3,053	472	3,252	4.9	4.5	742	2,374	6.2	3.8
Israel	1,116	1,942	513	2,983	903	2,656	10.4	8.3	533	2,376	4.6	6.6
Italy	22,087	34,829	23,994	14,327	8,213	29,809	8.4	9.6	1,907	17,579	1.7	6.5
Jamaica	395	1,225	242	1,197	17.7	35.4	12	198	0.9	5.0
Japan	1,317	4,106	5,224	15,806	644	3,742	0.4	0.9	4,593	28,815	2.9	7.9
Jordan	393	1,256	720	1,347	431	853	36.5	23.5	301	451	12.5	8.7
Kazakhstan	289	..	4.3	..	445	..	5.4
Kenya	372	894	..	350	220	283	11.0	9.9	33	147	1.2	4.0
Korea, Dem. Rep.	..	130
Korea, Rep.	976	4,250	339	3,067	369	5,890	1.9	3.8	350	2,069	1.4	1.8
Kuwait	108	79	230	..	377	207	1.7	1.8	1,339	2,517	13.6	19.1
Kyrgyz Republic	..	59	..	32	..	7	..	1.2	..	4	..	0.5
Lao PDR	..	200	80	..	16.4	..	23	..	3.8
Latvia	..	567	..	1,961	..	182	..	6.0	..	305	..	7.8
Lebanon	..	631	..	1,650	..	1,285	..	70.7
Lesotho	73	150	12	24	13.3	9.7	8	13	1.7	1.4
Libya	126	32	95	650	10	18	0.0	..	470	143	3.7	..
Lithuania	..	1,416	..	3,241	..	460	..	9.1	..	292	..	4.6
Macedonia, FYR
Madagascar	13	121	..	35	5	92	1.0	11.1	31	119	2.9	10.5
Malawi	46	205	9	8	2.9	1.4	10	17	2.1	1.3
Malaysia	2,105	5,551	1,738	25,631	265	2,456	1.9	3.4	470	2,478	3.5	2.7
Mali	27	83	15	50	5.7	7.8	20	29	3.8	3.1
Mauritania	7	21	2.8	5.3	17	43	3.8	9.1
Mauritius	115	558	33	143	45	503	7.8	18.5	27	194	3.9	7.1
Mexico	11,945	19,810	3,322	9,803	5,393	7,897	23.8	6.1	4,174	4,268	15.1	3.1
Moldova	..	20	..	35	..	4	..	0.5
Mongolia	195	135	35	..	6.5	..	45	..	6.7
Morocco	1,425	3,243	578	1,359	397	1,745	12.3	17.5	98	424	1.9	3.7
Mozambique
Myanmar	38	201	10	35	1.9	2.1	3	27	0.4	1.0
Namibia	..	560	288	..	17.9	..	88	..	4.6
Nepal	163	435	23	110	52	124	23.3	11.2	26	78	7.1	4.7
Netherlands	2,784	9,320	6,749	12,860	1,668	6,803	1.8	3.0	4,664	11,174	5.1	5.6
New Zealand	465	1,485	454	1,166	211	1,726	3.3	10.9	534	1,405	7.7	8.9
Nicaragua	..	406	..	422	22	90	4.4	11.8	..	70	..	4.2
Niger	20	19	..	10	3	18	0.5	5.4	18	25	1.9	5.2
Nigeria	86	739	48	142	0.2	1.4	780	1,567	3.9	11.7
Norway	1,252	2,829	246	3,120	751	2,212	2.8	4.0	1,310	4,496	5.5	8.6
Oman	60	612	112	..	1.4	..	47	..	0.8
Pakistan	299	429	104	..	154	98	5.2	1.0	90	352	1.6	2.7
Panama	392	431	113	211	167	379	4.9	4.7	56	176	1.7	2.0
Papua New Guinea	40	67	..	63	12	75	1.2	3.6	18	52	1.4	2.8
Paraguay	302	350	..	498	91	710	13.0	18.2	35	249	2.7	5.8
Peru	373	833	127	577	208	878	4.5	11.7	107	429	2.7	4.1
Philippines	1,008	2,149	461	1,817	320	2,413	4.4	6.5	105	1,950	1.1	4.9
Poland	5,664	18,780	6,852	49,328	282	7,946	1.8	18.3	357	4,430	2.0	8.5
Portugal	2,730	11,295	..	2,425	1,147	4,853	17.2	14.0	290	2,535	2.9	5.6
Puerto Rico	1,639	3,396	2,758	1,250	619	2,233	400	874
Romania	3,270	2,966	1,711	6,893	324	260	2.7	2.7	73	451	0.5	3.5
Russian Federation	..	15,805	..	11,711	..	6,508	..	7.4	..	8,279	..	11.2



6.14 Travel and tourism

	International tourism				International tourism receipts				International tourism expenditures			
	Inbound tourists thousands		Outbound tourists thousands		\$ millions		% of exports		\$ millions		% of imports	
	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998	1980	1998
Rwanda	30	2	4	19	2.4	17.0	11	17	3.4	3.5
Saudi Arabia	2,475	3,700	1,344	1,462	1.3	3.3	2,453	..	4.4	..
Senegal	186	352	68	178	8.4	13.5	45	53	3.7	3.4
Sierra Leone	46	50	10	57	3.6	51.1	8	2	1.7	0.9
Singapore	2,562	5,631	..	3,745	1,433	5,162	5.9	4.0	322	3,224	1.3	2.2
Slovak Republic	..	896	..	414	..	489	..	3.8	..	475	..	3.1
Slovenia	..	977	1,117	..	10.0	..	575	..	5.0
South Africa	700	5,898	572	3,080	652	2,738	2.3	7.9	756	1,842	3.4	5.6
Spain	22,388	47,749	18,022	13,203	6,968	29,737	21.7	18.7	1,229	5,005	3.2	3.2
Sri Lanka	322	381	138	518	111	231	8.6	4.1	34	202	1.5	3.0
Sudan	25	39	..	200	52	8	6.7	1.3	74	30	3.9	1.5
Sweden	1,366	2,568	2,941	11,422	962	4,189	2.5	4.1	1,235	7,723	3.1	8.7
Switzerland	8,873	10,900	4,451	12,213	3,149	7,815	6.5	6.5	2,357	7,126	4.5	6.6
Syrian Arab Republic	1,239	1,267	1,189	2,750	156	1,190	6.3	24.1	177	580	3.9	12.1
Tajikistan	..	511
Tanzania	84	450	..	150	20	570	2.7	49.8	20	493	1.4	20.9
Thailand	1,859	7,843	497	1,412	867	5,934	10.9	9.0	244	1,448	2.4	3.0
Togo	92	94	13	15	2.4	2.2	22	19	3.2	2.3
Trinidad and Tobago	199	347	206	250	151	201	4.8	6.9	140	67	5.8	2.1
Tunisia	1,602	4,718	478	1,526	601	1,557	18.4	18.4	55	168	1.5	1.8
Turkey	921	8,960	1,795	4,601	327	7,809	9.0	14.3	115	1,754	1.4	3.2
Turkmenistan	..	300	..	357	..	192	..	31.3	..	125	..	8.9
Uganda	36	238	5	142	1.5	22.4	18	137	4.1	8.3
Ukraine	..	6,208	..	10,326	..	5,407	..	30.7	..	4,482	..	23.8
United Arab Emirates	300	2,184	562
United Kingdom	12,420	25,745	15,507	50,872	6,932	20,978	4.7	5.6	6,893	32,267	5.1	8.4
United States	22,500	46,395	22,721	52,735	10,058	71,250	3.7	7.6	10,385	56,105	3.6	5.1
Uruguay	1,067	2,163	640	654	298	695	19.5	16.4	203	265	9.5	5.9
Uzbekistan	..	272	21	..	0.7
Venezuela, RB	215	837	747	524	243	1,233	1.2	6.5	1,880	2,427	12.4	12.2
Vietnam	..	1,520	..	168	..	86	..	0.7
West Bank and Gaza
Yemen, Rep.	39	88	24	84	..	4.9	53	83	..	3.0
Yugoslavia, FR (Serb./Mont.)	..	283	35
Zambia	87	362	20	75	1.2	7.1	57	59	3.2	4.6
Zimbabwe	243	1,984	326	123	38	158	2.4	6.2	140	127	8.1	4.6
World	266,338 s	634,659 s	158,991 s	442,737 s	101,399 s	439,969 s	4.6 w	6.3 w	102,144 s	365,243 s	4.8 w	6.1 w
Low income	8,348	45,439	2,121	14,957	3,193	23,731	3.3	6.0	2,528	17,191	3.1	5.0
Excl. China & India	3,654	17,877	1,104	2,720	1,426	8,005	2.0	5.8	2,415	6,273	3.6	5.0
Middle income	62,781	198,850	33,235	161,250	19,673	107,275	4.5	8.8	20,343	56,498	5.1	5.2
Lower middle income	21,407	75,412	9,147	38,237	7,001	44,533	5.0	10.2	5,751	26,408	4.0	6.7
Upper middle income	41,374	123,438	24,088	123,013	12,672	62,742	4.2	8.0	14,592	30,090	5.6	4.3
Low & middle income	71,129	244,289	35,356	176,207	22,866	131,006	4.3	8.1	22,871	73,689	4.8	5.2
East Asia & Pacific	10,546	52,938	3,678	40,661	2,849	34,197	3.9	5.6	1,584	17,008	2.1	4.0
Europe & Central Asia	21,205	97,306	15,522	92,965	1,353	40,185	2.9	12.0	633	25,102	1.4	7.7
Latin America & Carib.	22,886	51,623	9,907	27,911	11,314	34,549	9.3	9.0	11,343	20,416	8.8	5.0
Middle East & N. Africa	11,096	22,267	4,620	8,632	4,260	11,714	2.3	9.9	6,323	3,297	4.6	..
South Asia	2,086	4,182	1,259	5,358	1,492	3,941	8.6	5.6	283	2,585	0.9	2.9
Sub-Saharan Africa	3,310	15,973	370	680	1,598	6,420	1.9	7.3	2,705	5,281	3.7	6.4
High income	195,209	390,370	123,635	266,530	78,533	308,963	4.7	5.8	79,273	291,554	4.8	6.3
Europe EMU	113,018	221,946	68,933	141,098	42,198	139,375	5.8	6.5	42,121	123,813	5.6	6.2

a. Data prior to 1990 refer to the Federal Republic of Germany before unification.



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About the data

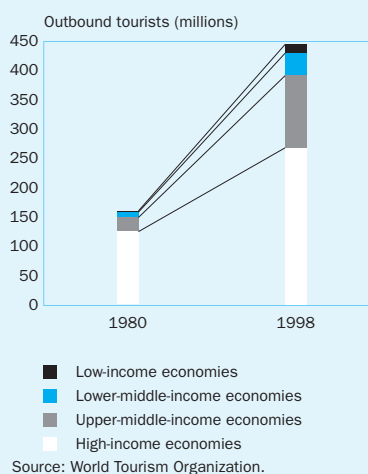
The data in the table are from the World Tourism Organization. They are obtained primarily from questionnaires sent to government offices, supplemented with data published by official sources. Although the World Tourism Organization reports that progress has been made in harmonizing definitions and measurement units, differences in national practices still prevent full international comparability.

The data on international inbound and outbound tourists refer to the number of arrivals and departures of visitors within the reference period, not to the number of people traveling. Thus a person who makes several trips to a country during a given period is counted each time as a new arrival. International visitors include tourists (overnight visitors), same-day visitors, cruise passengers, and crew members.

Regional and income group aggregates are based on the World Bank's classification of countries and differ from those shown in the World Tourism Organization's *Yearbook of Tourism Statistics*. Countries not shown in the table but for which data are available are included in the regional and income group totals. World totals are calculated by the World Tourism Organization and include all reporting countries as well as countries not separately reported on by the organization. Thus world totals may differ from the sums of the group totals.

Figure 6.14

More and more tourists are from developing economies



Although most travelers still come from high-income countries, the most rapid growth has been among travelers from the poorest countries. The number of tourists from these countries increased by 600 percent between 1980 and 1998.

Definitions

- **International inbound tourists** are the number of visitors who travel to a country other than that where they have their usual residence for a period not exceeding 12 months and whose main purpose in visiting is other than an activity remunerated from within the country visited.
- **International outbound tourists** are the number of departures that people make from their country of usual residence to any other country for any purpose other than a remunerated activity in the country visited.
- **International tourism receipts** are expenditures by international inbound visitors, including payments to national carriers for international transport. These receipts should include any other prepayment made for goods or services received in the destination country. They also may include receipts from same-day visitors, except in cases where these are so important as to justify a separate classification. Their share in exports is calculated as a ratio to exports of goods and services.
- **International tourism expenditures** are expenditures of international outbound visitors in other countries, including payments to foreign carriers for international transport. These may include expenditures by residents traveling abroad as same-day visitors, except in cases where these are so important as to justify a separate classification. Their share in imports is calculated as a ratio to imports of goods and services.

Data sources

The visitor and expenditure data are available in the World Tourism Organization's *Yearbook of Tourism Statistics* and *Compendium of Tourism Statistics, 1993-97*. The data in the table were updated from electronic files provided by the World Tourism Organization. Export and import data are from the International Monetary Fund's *International Financial Statistics* and World Bank staff estimates.