

References

- Annamalai, Kuttayan, and Sachin Rao. 2003. *What Works: ITC's E-Choupal and Profitable Rural Transformation*. Washington, DC: World Resources Institute. <http://www.nextbillion.net/node/1433>.
- Azfar, Asad, and Aun Rahman. 2004. *Housing the Urban Poor*. New York: Acumen Fund. http://www.acumenfund.org/pdf/saiban_study.pdf.
- Balu, Rekha. 2001. "Strategic Innovation: Hindustan Lever Ltd." *Fast Company* (May). <http://www.fastcompany.com/online/47/hindustan.html>.
- Banerjee, Abhijit V., and Esther Duflo. 2006. "The Economic Lives of the Poor." Working Paper 06-29, Department of Economics, Massachusetts Institute of Technology, Cambridge, MA. <http://ssrn.com/abstract=942062/>.
- Bestani, Robert, and Johanna Klein. 2006. "Housing Finance in Asia." Asian Development Bank, Manila.
- Brugmann, Jeb and C. K. Prahalad. 2007. "Cocreating Business's New Social Compact." *Harvard Business Review* (February): 80-90.
- Christen, Robert P., Richard Rosenberg, and Veena Jayadeva. 2004. *Financial Institutions with a Double Bottom Line*. Washington, DC: Consultative Group to Assist the Poor. http://www.cgap.org/docs/OccasionalPaper_8.pdf.
- Cohen, Nevin. 2001. *What Works: Grameen Telecom's Village Phones*. Washington, DC: World Resources Institute. <http://www.nextbillion.net/node/1429>.
- Commission on the Private Sector and Development. 2004. *Unleashing Entrepreneurship: Making Business Work for the Poor*. New York: United Nations Development Programme.
- Constance, Paul. 2005. "A Water Service Based on Trust." *IDBAmérica* (May). <http://www.iadb.org/idbamerica/index.cfm?thisid=3493>.
- Constance, Paul, and Puerto Cortés. 2004. "Service Worth the Price." *IDBAmérica* (September). <http://www.iadb.org/idbamerica/index.cfm?thisid=2981>.
- De Soto, Hernando. 2003. *The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else*. New York: Basic Books.
- . 2004. 2004-05 Frank Porter Graham Lecture, University of North Carolina, Chapel Hill, October 26. <http://www.johnstoncenter.unc.edu/events/desoto.html> (accessed January 16, 2007).
- Dunston, Chris, David McAfee, Reinhard Kaiser, Desire Rakotoarison, Lalah Rabeloson, Anh Thu Hoang, and Robert E. Quick. 2001. "Collaboration, Cholera, and Cyclones: A Project to Improve Point-of-Use Water Quality in Madagascar." *American Journal of Public Health* 91 (10): 1574-76. <http://www.ajph.org/cgi/content/full/91/10/1574>.
- Fertig, Michelle, and Herc Tzaras. 2005. *What Works: HealthStore's Franchise Approach to Healthcare*. Washington, DC: World Resources Institute. <http://www.nextbillion.net/node/1643>.
- Flores-Arias, Elda S., ed. 2006. "Metrobús: Welcome Aboard." Special issue, *Sustainable Mobility* 1 (October). <http://embarq.wri.org/documentupload/BRTingles.pdf>.
- Gamser, Matthew, ed. 2005. "Discovering Hidden Assets—Financing the Base of the Pyramid." Special issue, *Developing Alternatives* 10 (1). http://www.dai.com/pdf/developing_alternatives/developing_alternatives_winter_2005.pdf.
- GSM Association. 2005. "GSM Association Forges Sub-\$30 Mobile Phone Segment for Developing Countries." Press release, Emerging Market Handset Programme, September 27. http://www.gsmworld.com/emh/news/emh2_press_gsma270905.html.
- Hart, Stuart L. 2005. *Capitalism at the Crossroads: The Unlimited Business Opportunities in Solving the World's Most Difficult Problems*. Upper Saddle River, NJ: Wharton School Publishing.
- Hart, Stuart L., and C. K. Prahalad. 2002. "The Fortune at the Bottom of the Pyramid." *Strategy + Business*, no. 26: 2-14.
- IDB (Inter-American Development Bank). 2006. *Building Opportunity for the Majority*. Washington, DC: IDB.
- ILD (Institute for Liberty and Democracy). 2006. "Evaluación preliminar de la economía extralegal en 12 países de Latinoamérica y el Caribe." Lima, Peru. Also available at <http://www.iadb.org/NEWS/articledetail.cfm?artid=3123&language=En>.
- ILO (International Labour Organisation). 2002. *Key Indicators of the Labour Market*, 2nd ed. Geneva: ILO.
- ITU (International Telecommunication Union). 2006. "Cellular Subscribers." http://www.itu.int/ITU-D/ict/statistics/at_glance/cellular05.pdf (accessed January 12, 2007).
- Ivatury, Gautam, and Mark Pickens. 2006. *Mobile Phone Banking and Low-Income Customers: Evidence from South Africa*. Washington, DC: Consultative Group to Assist the Poor, United Nations Foundation, and Vodafone Group Foundation.
- Jadresic, Alejandro. 2000. "A Case Study on Subsidizing Rural Electrification in Chile." In *Energy Services for the Poor*, ed. Penelope J. Brook and Suzanne Smith, 76-82. Washington, DC: World Bank.
- JBIC (Japan Bank for International Cooperation). 2006. "JBIC ODA Loans under Enhanced Private Sector Assistance (EPSA) for Africa." Document distributed at African Development Bank Group Annual Meeting, Ouagadougou, Burkina Faso, May 17-18.
- John Deere. 2005. "John Deere Grants \$3 Million to Provide Basic Tools to African Farmers." Press release, June 8. http://www.deere.com/en_US/newsroom/2005/releases/corporate/2005_0608kickstart.html (accessed January 17, 2007).
- Kahane, Michele, Jessica Landis, Steve Rochlin, and John Weisner. 2005. *Untapped: Creating Value in Underserved Markets*. San Francisco: Berrett-Koehler.
- Kariuki, Mukami, and Jordan Schwartz. 2005. "Small-Scale Private Service Providers of Water Supply and Electricity." Policy Research Working Paper 3727, World Bank, Washington, DC.
- Kramer, William J., and John Paul. 2006. "Mobile-Enabled Transactions for the Base of the Economic Pyramid: A Brief Review of the 2006 'State-of-Play'." In *Economic Empowerment through Mobile*, ed. Charlotte Grezo. Vodafone CR Dialogues. Newbury, Berkshire, England: Vodafone.
- Littlefield, Elizabeth, Jonathan Morduch, and Syed Hashemi. 2003. *Is Microfinance an Effective Strategy to Reach the Millennium Development Goals?* Washington, DC: Consultative Group to Assist the Poor. <http://www.cgap.org/>.

- Lodge, George, and Craig Wilson. 2006. *A Corporate Solution to Global Poverty*. Princeton, NJ: Princeton University Press.
- Meehan, Bill, and Yasmin Zaidman. 2005. *Acumen Fund and Mytry De-Fluoridation Filter Technologies*. Cambridge, MA: Harvard Business School Publishing.
- MicroSave. 2006. "M-Pesa Pilot Implementation Report." Vodafone and MicroSave, Nairobi.
- Milanovic, Branko. 2005. *Worlds Apart: Measuring International and Global Inequality*. Princeton, NJ: Princeton University Press.
- New Ventures. 2006. "Cuadritos." *Rising Ventures* (August–October). <http://www.new-ventures.org/?fuseaction=content&IDdocumento=251#cuadritos>.
- Orozco, Manuel. 2006. *International Flows of Remittances: Cost, Competition and Financial Access in Latin America and the Caribbean—Toward an Industry Scorecard*. Washington, DC: Inter-American Dialogue.
- Peachey, Stephen, and Alan Roe. 2006. *Access to Finance: What Does It Mean and How Do Savings Banks Foster Access*. Brussels: World Savings Banks Institute. <http://www.savings-banks.com/content/default.asp?PageID=181>.
- Philips Research. 2006. "Philips Develops a Woodstove That Saves Lives and Preserves Energy Resources." Press release, February 27. <http://www.research.philips.com/newscenter/archive/2006/060227-woodstove.html> (accessed January 16, 2007).
- Prahalad, C. K. 2005. *The Fortune at the Bottom of the Pyramid: Eradicating Poverty through Profits*. Upper Saddle River, NJ: Wharton School Publishing.
- Prahalad, C. K., and Allen Hammond. 2002. "Serving the World's Poor, Profitably." *Harvard Business Review* (September): 4–11.
- PSI (Population Services International). 2006. *Disinfecting Water, Saving Lives*. Washington, DC: PSI. <http://www.psi.org/resources/pubs/Water-sep05.pdf>.
- Ratha, Dilip. 2005. "Leveraging Remittances for International Capital Market Access." Working paper, World Bank, Washington, DC, November 18. <http://siteresources.worldbank.org/INTACCESSFINANCE/Resources/Ratha-leveragingRemittances.pdf>.
- Reck, Jennifer, and Brad Wood. 2003. "What Works: Vodacom's Community Services Phone Shops." World Resources Institute, Washington, DC.
- Sandoval, Ricardo. 2005. "Block by Block: How One of the World's Largest Companies Builds Loyalty among Mexico's Poor." *Stanford Social Innovation Review* (summer). http://www.ssireview.org/articles/entry/block_by_block/.
- Satterthwaite, David, Gordon McGranahan, and Diana Mitlin. 2005. *Community-Driven Development for Water and Sanitation in Urban Areas*. Geneva: International Institute for Environment and Development and Water Supply and Sanitation Collaborative Council.
- Schneider, Friedrich. 2005. "Size and Measurement of the Informal Economy in 110 Countries around the World." Working Paper 2005-13, Center for Research in Economics, Management and the Arts, Johannes Kepler University of Linz.
- Smith, Sharon. 2004a. *Smart Communications: Expanding Networks, Expanding Profits*. Washington, DC: World Resources Institute.
- . 2004b. "What Works: Smart Communications' BOP-Driven Business Model." World Resources Institute, Washington, DC.
- Sullivan, Nicholas P. 2007. *You Can Hear Me Now*. San Francisco: Jossey Bass.
- UNDP (United Nations Development Programme). 2006. *Human Development Report 2006: Beyond Scarcity—Power, Poverty and the Global Water Crisis*. New York: Palgrave Macmillan.
- Vega, Jose. 2006. "Improving Access to Financial Services: Mobile Money Transfer and Beyond—Reaching Rural Households through Technology." Paper presented at State Bank of Pakistan seminar, Karachi, October 12.
- Vodafone. 2005. *Africa: The Impact of Mobile Phones*. London: Vodafone. <http://www.vodafone.com/africa>.
- WBCSD (World Business Council for Sustainable Development). 2004. *Holcim Apasco: Concrete Innovation with Mi Casa*. Geneva: WBCSD. http://www.wbcd.ch/web/publications/case/holcim_apasco_mi_casa_full_case_web.pdf.
- Wilson, Craig, and Peter Wilson. 2006. *Make Poverty Business*. Sheffield, England: Greenleaf.
- Wireless Intelligence. 2005. "Worldwide Cellular Connections Exceeds 2 Billion." Press release, GSM World News, September 15. http://www.gsmworld.com/news/press_2005/press05_21.shtml (accessed January 12, 2007).
- World Bank. 2005. "Global Economic Prospects 2006: Economic Implications of Remittances and Migration." PowerPoint presentation at press launch for Global Economic Prospects 2006, World Bank, Washington, DC, November 16. <http://siteresources.worldbank.org/INTGEP2006/Resources/GEP06PressConference-Short.ppt>.
- . 2006a. *Global Economic Prospects 2006: Economic Implications of Remittances and Migration*. Washington, DC: World Bank.
- . 2006b. *Information and Communications for Development 2006: Global Trends and Policies*. Washington, DC: World Bank.
- World Bank and IFC (International Finance Corporation). 2006. *Doing Business 2007: How to Reform*. Washington, DC: World Bank and IFC.
- World Resources Institute, World Bank, United Nations Development Programme, and United Nations Environment Programme. 2005. *World Resources Report: The Wealth of the Poor*. Washington, DC: World Resources Institute.
- Wright, Graham A. N., Nick Hughes, Brian Richardson, and David Cracknell. n.d. "Mobile Phone-Based E-Banking: The Customer Value Proposition." Briefing note 047, MicroSave, Nairobi. http://www.microsave.org/Briefing_notes.

Methodology

The analysis of the size of the BOP is based on data derived from national income and consumption surveys conducted by national statistics offices in 110 countries (see table A.1a). The analysis of the total income of the BOP is based on an income inequality methodology developed by Branko Milanovic, lead economist with the World Bank's Research Department, and described in *Worlds Apart: Measuring International and Global Inequality* (Milanovic 2005). Dr. Milanovic "lines up" all the world's people, assigning each an annual income based on the relevant national household survey, to measure global inequality among individuals.

The analysis undertaken for this report uses the same methodology in determining relative income levels. People with incomes of \$3,000 and below (in 2002 international dollars, adjusted for purchasing power parity, or PPP) are defined as the BOP. Those with incomes up to \$20,000 but more than \$3,000 are defined as the mid-market segment. And those with incomes greater than \$20,000 are defined as the high-income segment. Purchasing power parity conversions are made using data from the World Bank's World Development Indicators database.

The income cutoffs are given in 2002 international dollars for convenience and ease of reference. Unless otherwise indicated, however, actual income or expenditure figures in this report are given in 2005 international dollars, inflated from the 2002 figures using the U.S. consumer price index. (Where such data are also reported in U.S. dollars, they are given in 2005 U.S. dollars.) In 2005 international dollars the income cutoff for the BOP is \$3,260, and that for the mid-market segment \$21,731.

Surveys

A selected list of surveys included in the income analysis is shown in table A.1b. For a complete list of surveys used please contact Dr. Milanovic.

Size of market

Data on the size of the BOP population and on the total income of the BOP—assumed in this report to be equivalent to expenditure and thus used to define market size—are shown by selected regions and for selected countries within these regions in table A.2. The regional totals comprise selected countries listed in table A.1a. These data are provided by Dr. Milanovic and have not been previously published.

Table A.1a
Income Countries

Asia	Africa	Eastern Europe	Latin America and the Caribbean	Additional Countries
Bangladesh	Benin	Albania	Argentina (urban)	Australia
China	Burkina Faso	Armenia	Bolivia	Austria
East Timor	Cameroon	Azerbaijan	Brazil	Belgium
India	Cape Verde	Belarus	Chile	Canada
Indonesia	Comoros	Bosnia	Colombia	Finland
Iran	Egypt	Bulgaria	Costa Rica	France
Jordan	Ethiopia	Croatia	Dominican Republic	Germany
Laos	Guinea	Czech Republic	Ecuador	Greece
Malaysia	Ivory Coast	Estonia	El Salvador	Ireland
Nepal	Madagascar	Georgia	Guatemala	Israel
Pakistan	Malawi	Hungary	Haiti	Italy
Philippines	Mali	Kazakhstan	Honduras	Japan
Sri Lanka	Mauritania	Kyrgyz Rep	Jamaica	Korea, South
Syria	Mozambique	Latvia	Mexico	Luxembourg
Thailand	Nigeria	Lithuania	Nicaragua	Netherlands
Vietnam	Sao Tomé and Príncipe	FYR Macedonia	Panama	Norway
	Senegal	Moldova	Paraguay	Singapore
	Sierra Leone	Montenegro	Peru	Spain
	South Africa	Poland	Suriname	Sweden
	Tanzania	Romania	Uruguay (urban)	Switzerland
	Uganda	Russia	Venezuela	Taiwan
	Zambia	Serbia		United Kingdom
		Slovakia		USA
		Slovenia		
		Tajikistan		
		Turkey		
		Ukraine		
		Uzbekistan		

Table A.1b

Selected surveys used in the income analysis

Year	Country	Survey
2002	Albania	Living Standards Measurement Study Survey
2004	Armenia	Armenian Household Survey (Integrated Living Conditions Survey)
2002/3	Australia	Survey of Income and Housing
2000	Austria	European Community Household Panel (LIS Database)
2000	Belgium	Panel Study of Belgian Households (LIS Database)
2001	Bosnia and Herzegovina	Living Standards Measurement Study Survey
2003	Bulgaria	Household Income Survey
2000	Canada	Survey of Labour and Income Dynamics (LIS Database)
2001/2	Cape Verde	Inquerito as Despesas e Receitas Familiares
2004	Croatia	Household Budget Survey
2002	Czech Republic	Mikrocensus
2003	Ecuador	Encuesta de Condiciones de Vida
2004	Egypt	Income and Expenditure Survey
2000	Estonia	Household Income and Expenditure Survey (LIS Database)
2000	Finland	Income Distribution Survey (LIS Database)
2002	France	Revenus Fiscaux des Ménages
2000	Germany	German Social Economic Panel Study (LIS Database)
2000	Greece	Household Income and Living Conditions Survey (LIS Database)
2001	Haiti	Encuesta sur les Conditions de Vie en Haiti
2002	Hong Kong, China	General Household Survey
1999/2000	India (rural)	National Sample Survey
1999/2000	India (urban)	National Sample Survey
2002	Indonesia (rural)	National Socioeconomic Survey (SUSENAS)
2002	Indonesia (urban)	National Socioeconomic Survey (SUSENAS)
2000	Ireland	European Community Household Panel (LIS Database)
2001	Israel	Family Expenditure Survey (LIS Database)
2000	Italy	Bank of Italy Survey (LIS Database)
2003	Jamaica	Jamaica Survey of Living Conditions
2002	Japan	Family Income and Expenditure Survey
2003	Jordan	Household Expenditure Survey
2003	Korea	Household Income and Expenditure Survey
2002	Lao PDR	Lao Expenditure and Consumption Survey III
2002	Latvia	Household Survey
2004	Malawi	Second Integrated Household Survey
2000	Malaysia	Malaysian Household Income Survey
2002	Moldova	Household Budget Survey
2000	Montenegro	Household Income and Expenditure Survey (LSMS data)
2003/4	Nepal	Nepal Income and Expenditure Survey
2000	Norway	Income and Property Distribution Survey (LIS Database)
2000	Philippines	Family Income and Expenditure Survey
2002	Poland	Household Budget Survey
2002	Russia	Household Budget Survey
2000	São Tomé and Príncipe	Inquérito Condições de Vida das Famílias
2003	Serbia	Living Standards Measurement Study Survey
2003	Sierra Leone	Sierra Leone Living Standards Survey
2003	Singapore	Household Expenditure Survey
2003	Slovakia	Mikrocensus
1999	Slovenia	Household Budget Survey (LIS Database)
2000	South Africa	Income and Expenditure Survey
2000	Spain	European Community Household Panel (LIS Database)
2002	Sri Lanka	Household Income and Expenditure Survey
2000	Sweden	Income Distribution Survey (LIS Database)
2002	Switzerland	Income and Expenditure Survey (LIS Database)
2003/4	Syria	Family Income and Expenditure Survey
2003	Tajikistan	Living Standards Measurement Study Survey
2003	Turkey	Household Budget Survey
1999	United Kingdom	Family Resources Survey (LIS Database)
2000	United States	March Current Population Survey (LIS Database)
2002/3	Uzbekistan	Uzbekistan Household Survey
2002/3	Zambia	Zambia Living Conditions Monitoring Survey

Note: LIS is Luxembourg Income Study. LSMS is Living Standards Measurement Study. For complete survey list see Branko Milanovic.

Table A.2

BOP population and income

	BOP population (millions)	BOP share of total population (%)	BOP income (millions)		BOP share of total income (%)
			PPP	US\$	
Africa	486	95.1	429,000	120,000	70.5
Cameroon	14.7	95.0	15,354.1	4,710.1	75.6
Côte d'Ivoire	15.6	95.0	14,242.9	6,536.1	75.9
Ethiopia	65.6	95.0	83,544.1	10,151.1	85.8
Mali	12.6	100.0	9,202.7	2,769.2	100.0
Mozambique	17.6	95.0	12,917.6	2,408.3	71.1
Nigeria	121.0	100.0	74,419.2	27,572.1	100.0
Senegal	9.3	95.0	9,303.8	2,942.6	72.6
South Africa	33.6	75.0	43,511.1	10,072.7	30.9
Tanzania	36.2	100.0	11,318.0	5,408.2	100.0
Uganda	23.8	95.0	22,303.5	3,696.5	76.8
Zambia	18.5	100.0	9,315.3	4,008.3	100.0
Asia	2858	83.4	3,470,000	742,000	41.7
Bangladesh	144.0	100.0	142,293.9	29,187.9	100.0
China	1,046.2	80.8	161,127.6	32,986.1	55.2
India	1,033.9	98.6	93,710.1	16,962.1	92.7
Indonesia	213	97.8	24,035.8	6,177.1	92.2
Malaysia	19.2	80.0	38,072.3	16,274.6	43.0
Nepal	23.4	95.0	22,981.7	3,736.0	74.2
Philippines	23.6	30.0	56,023.7	13,096.4	10.8
Sri Lanka	17.1	90.0	21,788.9	5,325.2	67.3
Thailand	46.6	75.0	79,632.7	23,383.6	46.7
Vietnam	76.2	95.0	84,582.8	16,003.3	82.9
Eastern Europe	254	63.8	458,000	135,000	36.0
Georgia	4.9	95.0	5,546.6	1,613.4	82.6
Kazakhstan	13.1	85.0	23,933.6	6,720.7	69.1
Poland	17.4	45.0	37,423.4	17,489.1	22.6
Romania	20.2	90.0	34,471.8	10,741.8	78.3
Russia	86.4	60.0	16,423.0	4,741.6	33.4
Ukraine	29.4	60.0	65,818.4	11,673.0	41.5
Uzbekistan	23.9	95.0	22,936.9	5,273.9	82.9
Latin America & Caribbean	360	69.9	509,000	229,000	28.2
Argentina (urban)	17.1	45.0	28,990.7	7,318.4	13.4
Bolivia	7.7	90.0	7,473.0	2,700.9	56.0
Brazil	114.5	65.0	171,585.3	58,272.0	22.6
Chile	8.6	55.0	15,927.1	7,019.0	20.1
Colombia	30.5	70.0	41,979.7	12,061.2	28.2
Costa Rica	2.4	60.0	4,086.7	2,394.3	27.1
Dominican Republic	5.6	65.0	9,746.0	3,666.2	28.6
Ecuador	11.5	90.0	12,558.6	6,740.4	61.0
El Salvador	4.5	70.0	5,928.2	2,679.0	25.8
Guatemala	10.2	85.0	13,472.0	6,395.4	54.9
Haiti	7.8	95.0	4,260.6	958.2	62.9
Honduras	5.8	85.0	7,435.4	2,768.8	50.3
Jamaica	2.2	85.0	2,304.6	1,879.0	46.9
Mexico	76.5	75.0	105,075.0	75,052.0	39.8
Nicaragua	4.3	80.0	5,647.9	1,319.6	36.7
Panama	2.2	70.0	2,988.2	1,972.5	28.3
Paraguay	3.8	65.0	5,552.6	1,223.8	25.4
Peru	21.4	80.0	33,797.2	14,243.7	54.1
Suriname	0.3	85.0	360.6	108.2	50.4
Uruguay (urban)	1.4	45.0	2,705.6	1,271.9	16.4
Venezuela	21.4	85.0	26,741.4	18,784.6	57.9

Note: Regional totals include selected countries detailed in table A.1a.

Standardization methodology

Expenditure data are derived from household consumption surveys conducted by national statistics offices. All surveys have been standardized as part of the 2003–06 round of the International Comparison Program. Standardization of the surveys used in this report was overseen by Olivier Dupriez, senior statistician and economist with the World Bank's Development Data Group.

The International Comparison Program is a global statistical initiative established to produce internationally comparable price levels, expenditure values, and purchasing power parity (PPP) estimates. Purchasing power parities are a form of exchange rate that takes into account the cost and affordability of common items in different countries.

The project has classified products and services consumed by households into 110 groups called “basic headings.” The objective of the project is to derive, for as many participating countries as possible, the share of each basic heading in total household consumption for different population categories (sorted by level of wealth, between urban and rural areas, or using other criteria). The aim is to generate poverty-specific purchasing power parities that take into account the spending patterns of the poor.

To obtain the share of each basic heading, the project produces a standardized data set for each country. It generates these

data sets by mining existing survey data—drawing on the most recent available nationally representative household budget survey (or on another survey with a detailed questionnaire on household expenditure).

Because the source data sets are not standard (different questionnaires and methods are used in different countries), the standardization process has some limits. The formatting of the resulting subsets is standardized, but total comparability of the data cannot be achieved. To the extent possible, uniform methods are used to process the data, particularly for aggregating household expenditure. But significant differences in the design of questionnaires make it impossible to fully harmonize the aggregation procedures (for example, some questionnaires do not collect enough information for estimating the annual consumption value for durables).

Surveys

Table B.1 shows the 36 surveys that have been standardized in the way described and that serve as the basis for the sector analyses in this report and for the country data tables that follow.

Country data tables

The country data tables show standardized expenditure data for each of 36 countries—the measured BOP expenditure data for the analysis presented in this report.

Table B.1

Surveys used as sources of expenditure data

Year	Country	Survey
2000	Bangladesh	Household Budget Survey
2002	Belarus	Income and Expenditure Survey
2002	Bolivia	Encuesta de Hogares (MECOVI Program) ^a
2002	Brazil	Pesquisa de Orçamentos Familiares
2003	Burkina Faso	Enquête Burkinabé sur les Conditions de Vie des Ménages
1998	Burundi	Enquête Prioritaire
2003/4	Cambodia	Socioeconomic Survey
2001	Cameroon	Enquête Camerounaise auprès des Ménages II
2003	Colombia	Encuesta de Calidad de Vida
2002	Côte d'Ivoire	Enquête Niveau de Vie des Ménages
2004	Djibouti	Enquête Djiboutienne auprès des Ménages Indicateurs sociaux
2005	Gabon	Enquête Gabonaise pour l'Evaluation et le Suivi de la Pauvreté
2000	Guatemala	Encuesta Nacional sobre Condiciones de Vida
2004	Honduras	Encuesta Nacional de Condiciones de Vida
2004	India	National Sample Survey 60th Round
2002	Indonesia	National Socioeconomic Survey (SUSENAS)
2002	Jamaica	Jamaica Survey of Living Conditions
2003	Kazakhstan	Household Budget Survey
2003	FYR Macedonia	Household Budget Survey
2004	Malawi	Second Integrated Household Survey
2004	Mexico	Encuesta Nacional de Ingresos y Gastos de los Hogares
2003	Nepal	Nepal Living Standards Survey II
2003	Nigeria	QUIBB+
2001	Pakistan	Pakistan Integrated Survey
2000/1	Paraguay	Encuesta Integrada de Hogares
2003	Peru	Encuesta Nacional de Hogares—Condiciones de Vida y Pobreza
2003	Russia	NOBUS
2000	Rwanda	Enquête Intégrale sur les Conditions de Vie
2003	Sierra Leone	Sierra Leone Integrated Household Survey
2000	South Africa	Income and Expenditure Survey
2002	Sri Lanka	Sri Lanka Integrated Survey
2003	Tajikistan	Living Standards Measurement Study Survey
2002	Thailand	Socioeconomic Survey
2002/3	Uganda	National Household Survey
2003	Ukraine	Household Budget Survey
2003	Uzbekistan	Living Standards Measurement Study Survey

a. MECOVI (the Spanish acronym for Mejoramiento de las Encuestas de Hogares y la Medición de Condiciones de Vida) is the Program for the Improvement of Surveys and the Measurement of Living Conditions in Latin America and the Caribbean.

BANGLADESH

Total national household market \$108,611.1 million

Population 126.0 million

Households 24.2 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.0	0.8	91.6	2,739.7	2.5	91.9
BOP2500	2.2	1.7	85.4	5,129.7	4.7	85.3
BOP2000	6.3	5.0	57.4	11,295.7	10.4	57.7
BOP1500	18.4	14.6	33.1	23,406.9	21.6	34.3
BOP1000	66.3	52.6	14.9	49,444.8	45.5	15.7
BOP500	31.3	24.8	6.8	13,272.9	12.2	7.0
BOP total	125.4	99.6	19.5	105,289.7	96.9	28.6

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	459	274	439	650	803	916	947	
Per household	2379	1486	2272	3234	3890	4562	4488	
Housing	9,512.9	734.7	3,445.6	2,314.6	1,447.7	939.6	630.7	49/51
Per capita	76	23	52	126	230	430	650	
Per household	393	127	269	626	1116	2144	3081	
Water	102.8	0.1	11.6	24.8	27.1	25.2	14.0	98/2
Per capita	1	0	0	1	4	12	14	
Per household	4	0	1	7	21	57	69	
Energy	7,537.3	1,168.3	3,839.6	1,466.7	654.2	273.5	134.9	26/74
Per capita	60	37	58	80	104	125	139	
Per household	311	203	300	396	504	624	659	
Household goods	10,753.8	1,176.2	4,754.5	2,489.0	1,352.2	652.9	328.9	29/71
Per capita	86	38	72	135	215	299	339	
Per household	444	204	371	673	1042	1490	1607	
Health	2,201.4	267.1	1,072.5	497.4	217.4	82.6	64.4	25/75
Per capita	18	9	16	27	35	38	66	
Per household	91	46	84	134	168	188	315	
Transportation	3,322.2	213.3	1,316.4	938.2	469.8	247.9	136.6	32/68
Per capita	26	7	20	51	75	114	141	
Per household	137	37	103	254	362	566	667	
ICT	426.9	4.0	88.0	84.4	122.2	57.5	70.8	58/42
Per capita	3	0	1	5	19	26	73	
Per household	18	1	7	23	94	131	346	
Education	2,833.0	98.6	898.5	808.9	530.2	325.7	171.0	49/51
Per capita	23	3	14	44	84	149	176	
Per household	117	17	70	219	409	743	835	
Other	11,017.9	1,036.0	4,940.0	2,818.0	1,429.0	525.3	269.6	28/72
Per capita	88	33	75	153	227	241	278	
Per household	455	180	386	762	1102	1199	1317	
Total	105,289.7	13,272.9	49,444.8	23,406.9	11,295.7	5,129.7	2,739.7	29/71

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	58,544.3	98.4
Housing	10,179.4	93.5
Water	120.3	85.4
Energy	7,676.6	98.2
Household goods	11,234.3	95.7
Health	2,236.6	98.4
Transportation	3,666.4	90.6
ICT	476.0	89.7
Education	3,013.1	94.0
Other	11,464.1	96.1
Total	108,611.1	96.9

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	53.9	54.7
Housing	9.4	9.0
Water	0.1	0.1
Energy	7.1	7.2
Household goods	10.3	10.2
Health	2.1	2.1
Transportation	3.4	3.2
ICT	0.4	0.4
Education	2.8	2.7
Other	10.6	10.5
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

BELARUS

Total national household market \$15,636.0 million

Population 10.2 million

Households 3.2 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.0	10.3	68.8	2,223.7	14.2	68.8
BOP2500	1.8	17.9	69.4	3,178.8	20.3	69.4
BOP2000	2.6	25.9	68.9	3,589.4	23.0	68.7
BOP1500	2.4	23.1	68.0	2,322.2	14.9	67.8
BOP1000	1.0	9.7	68.2	634.1	4.1	68.4
BOP500	0.0	0.4	84.2	12.8	0.1	87.8
BOP total	8.9	87.3	68.7	11,960.9	76.5	68.8

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	8,850.9	10.1	494.3	1,771.0	2,641.4	2,319.6	1,614.5	67/33
Per capita	994	239	498	753	999	1267	1541	
Per household	2789	1018	1924	2378	2801	3128	3379	
Housing	526.1	0.8	31.9	101.1	162.0	134.4	95.9	75/25
Per capita	59	19	32	43	61	73	92	
Per household	166	82	124	136	172	181	201	
Water	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
Per capita								
Per household								
Energy	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	
Per capita								
Per household								
Household goods	1,437.8	0.8	59.1	254.0	442.3	398.3	283.2	72/28
Per capita	161	19	60	108	167	218	270	
Per household	453	82	230	341	469	537	593	
Health	125.5	0.2	5.6	23.7	38.2	33.7	24.0	75/25
Per capita	14	4	6	10	14	18	23	
Per household	40	18	22	32	40	45	50	
Transportation	156.1	0.1	8.0	28.1	48.6	42.9	28.5	75/25
Per capita	18	2	8	12	18	23	27	
Per household	49	9	31	38	52	58	60	
ICT	177.2	0.1	6.0	31.3	52.4	47.5	39.9	75/25
Per capita	20	1	6	13	20	26	38	
Per household	56	6	24	42	56	64	84	
Education	75.6	0.1	4.3	15.6	25.0	20.0	10.6	87/13
Per capita	8	3	4	7	9	11	10	
Per household	24	12	17	21	27	27	22	
Other	611.7	0.7	24.8	97.3	179.4	182.5	126.9	71/29
Per capita	69	16	25	41	68	100	121	
Per household	193	70	97	131	190	246	266	
Total	11,960.9	12.8	634.1	2,322.2	3,589.4	3,178.8	2,223.7	69/31

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	11,441.6	77.4
Housing	675.5	77.9
Water	n.a.	n.a.
Energy	n.a.	n.a.
Household goods	1,970.9	73.0
Health	164.0	76.5
Transportation	203.5	76.7
ICT	237.9	74.5
Education	88.2	85.7
Other	854.4	71.6
Total	15,636.0	76.5

Sector shares of household expenditure (%)

	National	BOP
Food	73.2	74.0
Housing	4.3	4.4
Water	n.a.	n.a.
Energy	n.a.	n.a.
Household goods	12.6	12.0
Health	1.0	1.0
Transportation	1.3	1.3
ICT	1.5	1.5
Education	0.6	0.6
Other	5.5	5.1
Total	100.0	100.0

BOLIVIA

Total national household market \$19,429.5 million

Population 8.5 million

Households 1.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	4.2	87.7	1,068.1	5.5	87.8
BOP2500	0.7	7.7	80.6	1,590.8	8.2	80.6
BOP2000	1.0	12.2	81.4	1,968.0	10.1	81.7
BOP1500	1.5	17.9	68.5	2,042.8	10.5	69.0
BOP1000	2.1	25.1	46.8	1,704.3	8.8	48.2
BOP500	1.3	15.6	12.8	489.6	2.5	15.4
BOP total	7.1	82.7	55.4	8,863.7	45.6	69.2

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	4,174.5	298.4	965.1	996.2	880.9	642.3	391.6	66/34
Per capita	590	223	451	650	842	979	1097	
Per household	2732	1260	2251	2929	3512	3827	3781	
Housing	730.0	53.1	134.2	169.8	161.7	122.5	88.8	73/27
Per capita	103	40	63	111	155	187	249	
Per household	478	224	313	499	645	730	857	
Water	n.a	n.a	n.a	n.a	n.a	n.a	n.a	n.a
Per capita								
Per household								
Energy	348.1	11.8	60.6	80.6	83.2	66.9	44.8	85/15
Per capita	49	9	28	53	80	102	126	
Per household	228	50	141	237	332	399	433	
Household goods	1,178.2	51.3	208.9	265.8	255.2	236.9	160.1	65/35
Per capita	167	38	98	174	244	361	448	
Per household	771	217	487	782	1018	1411	1546	
Health	667.9	20.7	90.1	167.8	153.4	139.8	96.1	61/39
Per capita	94	16	42	110	147	213	269	
Per household	437	88	210	494	612	833	927	
Transportation	455.6	10.5	66.9	88.5	110.8	99.5	79.4	75/25
Per capita	64	8	31	58	106	152	222	
Per household	298	44	156	260	442	593	766	
ICT	159.3	1.8	14.0	26.1	41.3	40.1	36.1	84/16
Per capita	23	1	7	17	39	61	101	
Per household	104	8	33	77	164	239	348	
Education	63.9	1.7	8.3	17.0	16.1	12.0	8.8	88/12
Per capita	9	1	4	11	15	18	25	
Per household	42	7	19	50	64	71	85	
Other	1,086.2	40.2	156.2	231.1	265.4	230.9	162.5	76/24
Per capita	154	30	73	151	254	352	455	
Per household	711	170	364	679	1058	1376	1569	
Total	8,863.7	489.6	1,704.3	2,042.8	1,968.0	1,590.8	1,068.1	69/31

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,079.9	68.7
Housing	1,168.3	62.5
Water	n.a	n.a
Energy	604.6	57.6
Household goods	2,651.2	44.4
Health	1,509.8	44.2
Transportation	1,566.0	29.1
ICT	531.9	29.9
Education	139.6	45.8
Other	5,178.2	21.0
Total	19,429.5	45.6

Sector shares of household expenditure (%)

	National	BOP
Food	31.3	47.1
Housing	6.0	8.2
Water	n.a	n.a
Energy	3.1	3.9
Household goods	13.6	13.3
Health	7.8	7.5
Transportation	8.1	5.1
ICT	2.7	1.8
Education	0.7	0.7
Other	26.7	12.3
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

BRAZIL

Total national household market \$527,873.5 million

Population 176.0 million

Households 31.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	12.3	7.0	87.8	36,764.9	7.0	87.6
BOP2500	15.2	8.6	86.2	37,016.1	7.0	86.3
BOP2000	20.8	11.8	85.1	39,323.9	7.4	85.1
BOP1500	26.7	15.2	79.8	36,068.5	6.8	79.8
BOP1000	32.7	18.6	73.1	26,733.6	5.1	73.7
BOP500	16.8	9.5	62.5	6,037.8	1.1	64.3
BOP total	124.5	70.7	78.2	181,944.9	34.5	82.4

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	444	132	302	446	554	692	754	
Per household	1736	638	1304	1707	2030	2396	2462	
Housing	9,535.7	367.3	1,392.6	1,887.9	1,965.8	1,774.1	2,148.1	86/14
Per capita	77	22	43	71	95	117	175	
Per household	300	106	184	271	346	404	570	
Water	1,630.2	88.1	291.4	352.7	350.5	293.5	254.1	96/4
Per capita	13	5	9	13	17	19	21	
Per household	51	25	38	51	62	67	67	
Energy	12,153.8	916.8	2,648.6	2,711.4	2,374.9	1,871.8	1,630.3	83/17
Per capita	98	55	81	102	114	123	133	
Per household	382	264	350	389	419	427	433	
Household goods	25,959.3	740.5	3,574.3	5,181.6	5,701.2	5,482.3	5,279.4	82/18
Per capita	209	44	109	194	274	361	429	
Per household	815	214	472	743	1005	1250	1401	
Health	11,981.2	333.4	1,651.3	2,434.1	2,619.9	2,422.7	2,519.8	83/17
Per capita	96	20	50	91	126	159	205	
Per household	376	96	218	349	462	552	669	
Transportation	19,520.4	320.3	2,039.2	3,571.8	4,578.5	4,334.7	4,676.0	82/18
Per capita	157	19	62	134	220	285	380	
Per household	613	92	269	512	807	988	1241	
ICT	5,521.7	99.1	583.7	1,010.9	1,282.4	1,272.4	1,273.3	93/7
Per capita	44	6	18	38	62	84	104	
Per household	173	29	77	145	226	290	338	
Education	2,359.2	6.5	101.9	256.3	467.7	659.4	867.5	96/4
Per capita	19	0	3	10	22	43	71	
Per household	74	2	13	37	82	150	230	
Other	38,005.3	953.6	4,583.2	6,763.2	8,467.8	8,394.0	8,843.5	86/14
Per capita	305	57	140	253	407	552	719	
Per household	1194	275	606	970	1492	1913	2348	
Total	181,944.9	6,037.8	26,733.6	36,068.5	39,323.9	37,016.1	36,764.9	82/18

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	113,684.6	48.6
Housing	26,683.5	35.7
Water	3,220.2	50.6
Energy	21,028.8	57.8
Household goods	71,972.0	36.1
Health	34,249.5	35.0
Transportation	70,786.0	27.6
ICT	20,263.3	27.2
Education	27,820.6	8.5
Other	138,165.0	27.5
Total	527,873.5	34.5

Sector shares of household expenditure (%)

	National	BOP
Food	21.5	30.4
Housing	5.1	5.2
Water	0.6	0.9
Energy	4.0	6.7
Household goods	13.6	14.3
Health	6.5	6.6
Transportation	13.4	10.7
ICT	3.8	3.0
Education	5.3	1.3
Other	26.2	20.9
Total	100.0	100.0

BURKINA FASO

Total national household market \$7094.5 million

Population 11.4 million

Households 1.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	0.6	92.5	190.8	2.7	92.8
BOP2500	0.1	1.1	78.5	294.2	4.1	78.7
BOP2000	0.3	2.4	64.0	494.9	7.0	64.9
BOP1500	0.7	6.4	45.2	932.8	13.1	46.0
BOP1000	3.2	27.7	23.8	2,306.4	32.5	25.2
BOP500	6.9	60.7	8.0	2,311.5	32.6	9.1
BOP total	11.3	98.8	17.5	6,530.6	92.1	29.9

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)	
								Urban	Rural
Food	3,520.9	1,437.6	1,259.8	443.5	207.2	109.0	63.8	24/76	
Per capita	312	208	399	609	768	881	970		
Per household	2021	1623	2201	2638	3117	3394	3677		
Housing	594.9	223.8	201.6	83.0	43.3	26.5	16.7	35/65	
Per capita	53	32	64	114	160	214	255		
Per household	341	253	352	494	651	825	965		
Water	86.4	17.2	30.7	17.0	10.3	6.9	4.3	70/30	
Per capita	8	2	10	23	38	56	66		
Per household	50	19	54	101	155	214	251		
Energy	452.4	166.7	150.7	64.0	34.9	21.7	14.5	36/64	
Per capita	40	24	48	88	129	175	220		
Per household	260	188	263	381	524	676	833		
Household goods	588.6	138.8	237.4	108.1	61.6	28.3	14.4	20/80	
Per capita	52	20	75	148	228	229	219		
Per household	338	157	415	643	927	882	830		
Health	259.0	58.0	98.5	48.6	22.8	17.6	13.5	40/60	
Per capita	23	8	31	67	84	142	205		
Per household	149	66	172	289	342	549	777		
Transportation	368.0	45.1	112.4	79.5	55.7	42.3	33.0	51/49	
Per capita	33	7	36	109	206	342	502		
Per household	211	51	196	473	837	1319	1901		
ICT	57.6	3.4	9.6	11.6	12.3	11.0	9.6	75/25	
Per capita	5	0	3	16	45	89	145		
Per household	33	4	17	69	184	343	551		
Education	93.9	16.7	28.5	17.1	15.1	8.8	7.7	81/19	
Per capita	8	2	9	24	56	71	117		
Per household	54	19	50	102	227	275	444		
Other	508.9	204.2	177.2	60.4	31.7	22.0	13.3	31/69	
Per capita	45	29	56	83	118	178	202		
Per household	292	231	310	359	478	685	766		
Total	6,530.6	2,311.5	2,306.4	932.8	494.9	294.2	190.8	30/70	

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	3,664.5	96.1
Housing	637.6	93.3
Water	95.1	90.9
Energy	483.7	93.5
Household goods	638.5	92.2
Health	285.2	90.8
Transportation	546.2	67.4
ICT	98.4	58.5
Education	105.7	88.8
Other	539.5	94.3
Total	7,094.5	92.1

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	51.7	53.9
Housing	9.0	9.1
Water	1.3	1.3
Energy	6.8	6.9
Household goods	9.0	9.0
Health	4.0	4.0
Transportation	7.7	5.6
ICT	1.4	0.9
Education	1.5	1.4
Other	7.6	7.8
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

BURUNDI

Total national household market \$5159.5 million

Population 6.0 million

Households 1.2 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.0	0.7	56.1	124.6	2.4	56.8
BOP2500	0.1	1.4	31.6	211.4	4.1	31.8
BOP2000	0.2	4.0	15.2	458.9	8.9	15.3
BOP1500	0.8	12.5	5.3	1,010.9	19.6	5.5
BOP1000	2.2	36.8	2.0	1,764.4	34.2	2.1
BOP500	2.6	42.5	0.8	888.2	17.2	0.9
BOP total	5.9	97.9	3.2	4,458.5	86.4	6.9

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	3,424.2	635.5	1,364.9	809.0	369.5	160.2	85.0	6/94
Per capita	580	248	615	1070	1538	1870	2058	
Per household	2859	1384	3006	4384	5633	6788	8048	
Housing	182.9	61.9	65.1	28.8	12.4	7.7	7.0	13/87
Per capita	31	24	29	38	51	90	171	
Per household	153	135	143	156	188	326	667	
Water	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Energy	318.4	89.3	133.3	56.2	22.3	10.7	6.5	7/93
Per capita	54	35	60	74	93	125	157	
Per household	266	195	294	305	340	453	614	
Household goods	292.5	60.3	117.7	62.6	27.8	14.1	9.9	9/91
Per capita	50	24	53	83	116	165	240	
Per household	244	131	259	339	424	598	939	
Health	49.0	12.8	17.8	9.6	4.4	2.4	2.1	16/84
Per capita	8	5	8	13	18	28	50	
Per household	41	28	39	52	67	102	196	
Transportation	30.3	3.8	10.2	6.9	4.1	3.0	2.2	27/73
Per capita	5	1	5	9	17	35	54	
Per household	25	8	23	38	63	128	211	
ICT	1.3	0.0	0.1	0.1	0.5	0.3	0.3	77/23
Per capita	0	0	0	0	2	3	7	
Per household	1	0	0	1	8	13	29	
Education	10.0	2.2	2.6	1.5	1.3	1.0	1.4	47/53
Per capita	2	1	1	2	5	11	35	
Per household	8	5	6	8	20	41	136	
Other	150.0	22.3	52.7	36.2	16.6	12.1	10.1	16/84
Per capita	25	9	24	48	69	141	246	
Per household	125	49	116	196	253	511	961	
Total	4,458.5	888.2	1,764.4	1,010.9	458.9	211.4	124.6	7/93

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	3,763.9	91.0
Housing	248.8	73.5
Water	n.a.	n.a.
Energy	358.0	88.9
Household goods	384.0	76.2
Health	60.1	81.4
Transportation	74.3	40.8
ICT	11.0	11.5
Education	21.3	47.0
Other	238.2	63.0
Total	5,159.5	86.4

Sector shares of household expenditure (%)

	National	BOP
Food	73.0	76.8
Housing	4.8	4.1
Water	n.a.	n.a.
Energy	6.9	7.1
Household goods	7.4	6.6
Health	1.2	1.1
Transportation	1.4	0.7
ICT	0.2	0.0
Education	0.4	0.2
Other	4.6	3.4
Total	100.0	100.0

CAMBODIA

Total national household market \$17006.1 million

Population 13.0 million

Households 2.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	3.0	40.0	1,094.4	6.4	40.1
BOP2500	0.7	5.5	31.1	1,669.9	9.8	31.2
BOP2000	1.4	10.7	19.8	2,490.4	14.6	19.9
BOP1500	2.7	20.5	13.7	3,413.6	20.1	14.0
BOP1000	4.7	36.2	7.1	3,619.0	21.3	7.4
BOP500	2.3	18.0	4.2	828.9	4.9	4.3
BOP total	12.2	93.8	11.9	13,116.2	77.1	17.0

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	8,320.1	468.3	2,350.3	2,235.7	1,608.7	1,020.0	637.2	17/83
Per capita	683	200	500	838	1161	1424	1660	
Per household	3433	1159	2609	3969	5182	6439	7376	
Housing	199.8	4.3	34.2	37.1	43.3	44.4	36.4	12/88
Per capita	16	2	7	14	31	62	95	
Per household	82	11	38	66	140	280	421	
Water	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Energy	1,205.1	134.5	372.0	290.6	191.0	130.6	86.5	18/82
Per capita	99	58	79	109	138	182	225	
Per household	497	333	413	516	615	825	1001	
Household goods	752.6	68.3	228.6	190.1	130.1	79.9	55.6	16/84
Per capita	62	29	49	71	94	112	145	
Per household	311	169	254	337	419	505	644	
Health	474.3	32.7	157.8	134.6	75.7	46.4	27.1	15/85
Per capita	39	14	34	50	55	65	71	
Per household	196	81	175	239	244	293	313	
Transportation	532.6	16.2	70.3	124.6	125.2	111.9	84.4	15/85
Per capita	44	7	15	47	90	156	220	
Per household	220	40	78	221	403	706	977	
ICT	129.9	5.6	24.8	31.2	28.6	21.3	18.5	20/80
Per capita	11	2	5	12	21	30	48	
Per household	54	14	27	55	92	134	214	
Education	212.3	5.6	33.6	49.0	43.2	47.2	33.6	36/64
Per capita	17	2	7	18	31	66	88	
Per household	88	14	37	87	139	298	389	
Other	1,289.4	93.3	347.5	320.9	244.6	168.1	115.0	18/82
Per capita	106	40	74	120	177	235	300	
Per household	532	231	386	570	788	1061	1332	
Total	13,116.2	828.9	3,619.0	3,413.6	2,490.4	1,669.9	1,094.4	17/83

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	9,921.3	83.9
Housing	354.7	56.3
Water	n.a.	n.a.
Energy	1,478.1	81.5
Household goods	955.3	78.8
Health	539.4	87.9
Transportation	1,267.5	42.0
ICT	244.1	53.2
Education	435.2	48.8
Other	1,810.6	71.2
Total	17,006.1	77.1

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	58.3	63.4
Housing	2.1	1.5
Water	n.a.	n.a.
Energy	8.7	9.2
Household goods	5.6	5.7
Health	3.2	3.6
Transportation	7.5	4.1
ICT	1.4	1.0
Education	2.6	1.6
Other	10.6	9.8
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

CAMEROON

Total national household market \$17,873.5 million

Population 15.5 million

Households 2.9 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	2.6	80.6	1,154.0	6.5	80.7
BOP2500	0.6	4.2	84.4	1,535.2	8.6	84.6
BOP2000	1.3	8.3	68.2	2,364.6	13.2	68.4
BOP1500	2.8	18.1	50.0	3,624.4	20.3	50.7
BOP1000	5.7	36.9	23.8	4,413.3	24.7	25.7
BOP500	4.0	26.0	7.1	1,511.9	8.5	7.8
BOP total	14.9	96.0	32.2	14,603.4	81.7	47.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	6,013.8	800.1	2,151.9	1,475.8	823.1	440.5	322.4	36/64
Per capita	404	199	376	527	640	684	815	
Per household	2087	1332	2059	2397	2491	2671	2581	
Housing	1,837.5	176.3	544.0	454.6	306.3	197.9	158.6	53/47
Per capita	124	44	95	162	238	307	401	
Per household	638	294	521	738	927	1200	1269	
Water	103.6	2.4	20.2	27.4	21.3	17.8	14.5	85/15
Per capita	7	1	4	10	17	28	37	
Per household	36	4	19	44	64	108	116	
Energy	689.3	66.5	197.8	181.6	120.8	71.4	51.2	54/46
Per capita	46	17	35	65	94	111	129	
Per household	239	111	189	295	366	433	410	
Household goods	1,836.2	204.6	554.2	448.8	288.2	193.0	147.3	43/57
Per capita	123	51	97	160	224	299	372	
Per household	637	341	530	729	872	1170	1179	
Health	756.7	64.5	199.7	183.8	140.3	103.2	65.2	57/43
Per capita	51	16	35	66	109	160	165	
Per household	263	107	191	298	425	626	522	
Transportation	1,223.8	66.6	277.2	305.8	239.3	189.0	145.9	59/41
Per capita	82	17	48	109	186	293	369	
Per household	425	111	265	497	724	1146	1168	
ICT	97.7	0.4	6.9	16.4	23.9	27.8	22.2	89/11
Per capita	7	0	1	6	19	43	56	
Per household	34	1	7	27	72	169	178	
Education	261.0	15.7	60.7	73.2	51.6	33.9	25.8	74/26
Per capita	18	4	11	26	40	53	65	
Per household	91	26	58	119	156	206	207	
Other	1,783.8	114.8	400.8	456.9	349.8	260.7	200.8	61/39
Per capita	120	29	70	163	272	405	507	
Per household	619	191	384	742	1059	1581	1608	
Total	14,603.4	1,511.9	4,413.3	3,624.4	2,364.6	1,535.2	1,154.0	47/53

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,695.4	89.8
Housing	2,310.4	79.5
Water	138.1	75.0
Energy	806.6	85.5
Household goods	2,253.2	81.5
Health	915.2	82.7
Transportation	1,872.0	65.4
ICT	189.0	51.7
Education	339.5	76.9
Other	2,354.2	75.8
Total	17,873.5	81.7

Sector shares of household expenditure (%)

	National	BOP
Food	37.5	41.2
Housing	12.9	12.6
Water	0.8	0.7
Energy	4.5	4.7
Household goods	12.6	12.6
Health	5.1	5.2
Transportation	10.5	8.4
ICT	1.1	0.7
Education	1.9	1.8
Other	13.2	12.2
Total	100.0	100.0

COLOMBIA

Total national household market \$170,092.6 million

Population 43.7 million

Households 5.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	4.1	9.5	91.9	12,108.8	7.1	91.8
BOP2500	4.6	10.6	86.7	11,093.1	6.5	86.9
BOP2000	5.2	11.8	82.1	9,598.8	5.6	82.4
BOP1500	5.2	11.9	69.2	6,955.3	4.1	69.4
BOP1000	4.5	10.3	54.6	3,688.9	2.2	56.4
BOP500	1.5	3.4	27.3	530.5	0.3	30.0
BOP total	25.2	57.6	73.8	43,975.4	25.9	81.3

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	18,154.5	257.5	1,809.9	3,170.8	3,916.2	4,416.8	4,583.4	74/26
Per capita	722	174	403	607	757	951	1106	
Per household	3321	962	2155	2868	3420	4077	4471	
Housing	9,352.5	117.9	710.9	1,423.7	2,070.6	2,377.2	2,652.2	92/8
Per capita	372	80	158	273	400	512	640	
Per household	1711	441	847	1288	1808	2194	2587	
Water	533.1	2.8	30.2	81.0	116.1	147.4	155.8	93/7
Per capita	21	2	7	16	22	32	38	
Per household	98	10	36	73	101	136	152	
Energy	2,278.7	22.3	210.1	380.3	522.1	578.2	565.6	86/14
Per capita	91	15	47	73	101	125	137	
Per household	417	83	250	344	456	534	552	
Household goods	3,768.5	43.5	288.7	576.1	845.3	938.5	1,076.3	79/21
Per capita	150	29	64	110	163	202	260	
Per household	689	163	344	521	738	866	1050	
Health	660.2	10.1	67.1	115.4	157.2	145.5	164.9	73/27
Per capita	26	7	15	22	30	31	40	
Per household	121	38	80	104	137	134	161	
Transportation	2,900.7	16.2	139.5	379.0	628.6	796.0	941.5	81/19
Per capita	115	11	31	73	121	171	227	
Per household	531	60	166	343	549	735	918	
ICT	802.2	0.9	19.4	65.5	151.6	258.1	306.7	93/7
Per capita	32	1	4	13	29	56	74	
Per household	147	3	23	59	132	238	299	
Education	593.9	3.8	28.9	63.0	122.0	178.2	197.9	94/6
Per capita	24	3	6	12	24	38	48	
Per household	109	14	34	57	107	165	193	
Other	4,931.1	55.5	384.2	700.4	1,069.3	1,257.1	1,464.6	81/19
Per capita	196	38	85	134	207	271	354	
Per household	902	208	457	633	934	1160	1429	
Total	43,975.4	530.5	3,688.9	6,955.3	9,598.8	11,093.1	12,108.8	81/19

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	54,754.4	33.2
Housing	34,343.4	27.2
Water	2,105.2	25.3
Energy	6,512.2	35.0
Household goods	15,284.1	24.7
Health	2,098.2	31.5
Transportation	16,809.6	17.3
ICT	6,951.5	11.5
Education	4,014.0	14.8
Other	27,220.0	18.1
Total	170,092.6	25.9

Sector shares of household expenditure (%)

	National	BOP
Food	32.2	41.3
Housing	20.2	21.3
Water	1.2	1.2
Energy	3.8	5.2
Household goods	9.0	8.6
Health	1.2	1.5
Transportation	9.9	6.6
ICT	4.1	1.8
Education	2.4	1.4
Other	16.0	11.2
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

CÔTE D'IVOIRE

Total national household market \$14,167.6 million

Population 17.1 million

Households 3.1 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.2	1.2	99.8	585.9	4.1	99.8
BOP2500	0.3	1.8	94.0	742.7	5.2	94.0
BOP2000	0.9	5.1	86.8	1,637.1	11.6	87.4
BOP1500	2.0	11.4	65.5	2,553.3	18.0	65.8
BOP1000	6.0	35.4	45.0	4,621.0	32.6	46.3
BOP500	7.4	43.3	25.3	2,562.2	18.1	27.4
BOP total	16.8	98.2	42.4	12,702.3	89.7	57.0

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	6,285.5	1,561.1	2,515.0	1,186.7	616.5	238.7	167.5	44/56
Per capita	374	211	416	608	704	776	847	
Per household	2031	1403	2240	2517	2600	2537	2962	
Housing	621.6	51.2	169.8	153.5	124.4	69.4	53.4	93/7
Per capita	37	7	28	79	142	225	270	
Per household	201	46	151	326	525	737	945	
Water	167.7	29.8	61.8	33.7	23.7	10.7	7.9	79/21
Per capita	10	4	10	17	27	35	40	
Per household	54	27	55	71	100	113	141	
Energy	616.2	116.5	224.2	126.3	86.2	35.0	28.0	78/22
Per capita	37	16	37	65	98	114	141	
Per household	199	105	200	268	364	372	494	
Household goods	1,119.6	246.8	381.5	212.2	143.3	74.3	61.6	58/42
Per capita	67	33	63	109	164	242	311	
Per household	362	222	340	450	604	790	1089	
Health	858.0	154.5	321.5	178.6	118.9	49.3	35.1	57/43
Per capita	51	21	53	91	136	160	177	
Per household	277	139	286	379	502	524	621	
Transportation	957.4	87.5	270.6	195.2	201.2	110.0	92.9	78/22
Per capita	57	12	45	100	230	357	470	
Per household	309	79	241	414	849	1169	1644	
ICT	178.3	10.7	44.5	41.5	38.5	21.6	21.5	88/12
Per capita	11	1	7	21	44	70	109	
Per household	58	10	40	88	162	230	380	
Education	382.3	46.5	131.1	82.6	71.0	23.2	27.9	77/23
Per capita	23	6	22	42	81	76	141	
Per household	124	42	117	175	299	247	493	
Other	1,515.6	257.5	501.0	343.2	213.3	110.6	90.1	63/37
Per capita	90	35	83	176	244	359	455	
Per household	490	231	446	728	900	1175	1593	
Total	12,702.3	2,562.2	4,621.0	2,553.3	1,637.1	742.7	585.9	57/43

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,661.8	94.4
Housing	723.6	85.9
Water	186.2	90.1
Energy	669.6	92.0
Household goods	1,266.2	88.4
Health	961.5	89.2
Transportation	1,288.2	74.3
ICT	225.7	79.0
Education	448.4	85.3
Other	1,736.4	87.3
Total	14,167.6	89.7

Sector shares of household expenditure (%)

	National	BOP
Food	47.0	49.5
Housing	5.1	4.9
Water	1.3	1.3
Energy	4.7	4.9
Household goods	8.9	8.8
Health	6.8	6.8
Transportation	9.1	7.5
ICT	1.6	1.4
Education	3.2	3.0
Other	12.3	11.9
Total	100.0	100.0

DJIBOUTI

Total national household market \$374.4 million

Population 260 thousand

Households 37 thousand

BOP segment	Population			Annual expenditure		
	Total (thousands)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	14	5.4	99.4	35.7	9.5	99.4
BOP2500	37	14.2	99.0	76.2	20.4	99.2
BOP2000	68	26.3	98.2	110.8	29.6	98.2
BOP1500	77	29.6	95.4	89.7	23.9	95.5
BOP1000	41	15.6	83.0	30.1	8.0	84.0
BOP500	14	5.5	79.4	4.2	1.1	76.6
BOP total	250	96.6	94.0	346.7	92.6	96.4

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	192.7	1.4	17.8	49.9	59.9	43.2	20.4	96/4
Per capita	768	100	440	650	878	1171	1452	
Per household	5281	512	3186	4901	6239	7516	7949	
Housing	37.3	1.6	4.7	11.7	12.8	5.0	1.4	95/5
Per capita	149	116	117	153	187	136	97	
Per household	1022	592	845	1152	1330	875	533	
Water	14.5	0.2	1.0	3.1	4.7	3.9	1.6	99/1
Per capita	58	14	25	40	68	106	115	
Per household	398	73	180	305	485	681	632	
Energy	36.8	0.2	2.2	8.9	12.7	8.6	4.1	98/2
Per capita	147	17	54	116	186	235	291	
Per household	1008	87	389	877	1321	1506	1595	
Household goods	23.0	0.3	2.0	5.9	7.2	5.3	2.5	96/4
Per capita	92	23	49	76	105	143	174	
Per household	632	116	351	575	747	917	956	
Health	7.3	0.1	0.3	1.5	2.1	2.1	1.1	99/1
Per capita	29	6	8	20	31	58	80	
Per household	201	31	59	150	221	373	440	
Transportation	17.0	0.1	0.9	4.2	5.8	4.0	2.1	98/2
Per capita	68	10	21	55	84	108	147	
Per household	466	50	154	413	599	694	802	
ICT	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Education	0.9	0.0	0.1	0.2	0.2	0.3	0.2	99/1
Per capita	4	0	2	3	4	7	11	
Per household	26	0	16	19	25	45	61	
Other	17.1	0.1	1.1	4.2	5.4	3.9	2.4	97/3
Per capita	68	8	28	55	80	104	171	
Per household	470	41	203	413	565	671	936	
Total	346.7	4.2	30.1	89.7	110.8	76.2	35.7	96/4

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	209.6	91.9
Housing	37.6	99.2
Water	16.0	90.9
Energy	39.2	93.9
Household goods	25.3	91.2
Health	8.6	85.6
Transportation	18.1	94.1
ICT	n.a.	n.a.
Education	1.1	88.9
Other	19.1	89.7
Total	374.4	92.6

Sector shares of household expenditure (%)

	National	BOP
Food	56.0	55.6
Housing	10.0	10.8
Water	4.3	4.2
Energy	10.5	10.6
Household goods	6.8	6.6
Health	2.3	2.1
Transportation	4.8	4.9
ICT	n.a.	n.a.
Education	0.3	0.3
Other	5.1	4.9
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

GABON

Total national household market \$2,190.0 million

Population 1.3 million

Households 0.2 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	5.3	90.8	200.7	9.2	90.7
BOP2500	0.1	9.0	89.2	282.5	12.9	89.1
BOP2000	0.2	14.0	88.9	341.4	15.6	89.1
BOP1500	0.3	21.0	83.8	363.2	16.6	84.2
BOP1000	0.3	21.7	78.7	229.1	10.5	79.4
BOP500	0.2	17.6	54.6	56.2	2.6	61.2
BOP total	1.2	88.7	78.5	1,473.2	67.3	85.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	622.6	16.9	112.6	165.3	142.4	109.2	76.2	81/19
Per capita	535	73	394	600	773	922	1104	
Per household	2774	430	2602	3375	3533	3544	3500	
Housing	309.6	31.4	47.3	70.3	63.5	55.8	41.3	87/13
Per capita	266	135	166	255	345	471	599	
Per household	1379	797	1094	1435	1576	1810	1899	
Water	21.2	0.2	2.8	5.2	5.3	4.8	2.9	97/3
Per capita	18	1	10	19	29	41	42	
Per household	95	4	64	106	133	157	135	
Energy	78.7	1.3	12.4	19.6	19.4	15.8	10.2	92/8
Per capita	68	5	44	71	105	134	148	
Per household	351	32	287	399	482	514	468	
Household goods	115.9	1.9	14.8	27.0	28.8	24.9	18.6	88/12
Per capita	100	8	52	98	156	210	269	
Per household	517	49	343	551	714	807	852	
Health	37.7	1.0	6.1	9.3	7.6	10.0	3.6	87/13
Per capita	32	5	21	34	41	84	53	
Per household	168	27	141	190	188	324	167	
Transportation	116.1	1.4	13.0	27.3	29.4	24.9	20.2	91/9
Per capita	100	6	46	99	159	210	292	
Per household	517	35	300	558	728	808	926	
ICT	59.4	0.3	5.1	13.7	16.7	14.1	9.4	93/7
Per capita	51	1	18	50	91	119	137	
Per household	265	7	119	279	415	459	433	
Education	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Other	112.0	1.9	15.0	25.5	28.3	22.9	18.3	85/15
Per capita	96	8	53	93	154	193	266	
Per household	499	48	347	522	702	743	843	
Total	1,473.2	56.2	229.1	363.2	341.4	282.5	200.7	86/14

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	834.5	74.6
Housing	446.2	69.4
Water	33.2	64.1
Energy	114.5	68.7
Household goods	187.8	61.7
Health	52.6	71.7
Transportation	218.9	53.1
ICT	109.9	54.0
Education	n.a.	n.a.
Other	192.5	58.2
Total	2,190.0	67.3

Sector shares of household expenditure (%)

	National	BOP
Food	38.1	42.3
Housing	20.4	21.0
Water	1.5	1.4
Energy	5.2	5.3
Household goods	8.6	7.9
Health	2.4	2.6
Transportation	10.0	7.9
ICT	5.0	4.0
Education	n.a.	n.a.
Other	8.8	7.6
Total	100.0	100.0

GUATEMALA

Total national household market \$23,549.0 million

Population 11.4 million

Households 1.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.7	5.8	69.8	2,057.8	8.7	70.2
BOP2500	0.9	7.8	58.2	2,245.2	9.5	58.3
BOP2000	1.4	12.3	44.8	2,727.4	11.6	44.7
BOP1500	2.5	21.8	29.5	3,459.9	14.7	30.0
BOP1000	3.4	29.7	14.8	2,874.6	12.2	15.8
BOP500	0.9	7.9	6.9	401.5	1.7	7.1
BOP total	9.7	85.2	29.8	13,766.3	58.5	39.9

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	6,414.8	224.4	1,571.8	1,700.7	1,217.7	929.1	771.2	34/66
Per capita	660	251	464	685	872	1044	1166	
Per household	3646	1875	3005	3681	4150	4639	4791	
Housing	1,602.2	42.3	297.0	387.0	330.1	273.6	272.1	48/52
Per capita	165	47	88	156	236	307	412	
Per household	911	353	568	838	1125	1366	1691	
Water	43.4	0.5	4.0	9.4	8.9	11.6	9.0	60/40
Per capita	4	1	1	4	6	13	14	
Per household	25	5	8	20	30	58	56	
Energy	943.3	34.9	227.1	250.9	174.5	144.7	111.2	40/60
Per capita	97	39	67	101	125	163	168	
Per household	536	292	434	543	595	722	691	
Household goods	1,110.5	42.8	253.1	289.8	205.9	167.5	151.3	36/64
Per capita	114	48	75	117	147	188	229	
Per household	631	358	484	627	702	837	940	
Health	698.3	11.7	105.6	165.3	164.8	130.1	120.7	36/64
Per capita	72	13	31	67	118	146	182	
Per household	397	98	202	358	562	650	750	
Transportation	477.1	4.4	50.5	92.2	96.0	105.3	128.8	44/56
Per capita	49	5	15	37	69	118	195	
Per household	271	37	97	200	327	526	800	
ICT	129.2	0.0	7.2	20.0	24.2	39.5	38.2	57/43
Per capita	13	0	2	8	17	44	58	
Per household	73	0	14	43	83	197	237	
Education	118.7	0.7	8.9	21.9	27.7	31.4	28.3	63/37
Per capita	12	1	3	9	20	35	43	
Per household	67	6	17	47	94	157	176	
Other	2,228.7	39.7	349.4	522.5	477.6	412.5	427.1	49/51
Per capita	229	44	103	210	342	463	646	
Per household	1267	332	668	1131	1628	2060	2654	
Total	13,766.3	401.5	2,874.6	3,459.9	2,727.4	2,245.2	2,057.8	40/60

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	8,991.6	71.3
Housing	2,479.5	64.6
Water	107.1	40.6
Energy	1,303.9	72.3
Household goods	1,953.7	56.8
Health	1,365.7	51.1
Transportation	1,753.4	27.2
ICT	462.8	27.9
Education	439.1	27.0
Other	4,692.2	47.5
Total	23,549.0	58.5

Sector shares of household expenditure (%)

	National	BOP
Food	38.2	46.6
Housing	10.5	11.6
Water	0.5	0.3
Energy	5.5	6.9
Household goods	8.3	8.1
Health	5.8	5.1
Transportation	7.4	3.5
ICT	2.0	0.9
Education	1.9	0.9
Other	19.9	16.2
Total	100.0	100.0

HONDURAS

Total national household market \$12,057.6 million

Population 7.1 million

Households 1.2 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.3	4.8	75.9	981.9	8.1	76.3
BOP2500	0.5	6.9	73.8	1,152.0	9.6	73.7
BOP2000	0.9	12.5	64.7	1,607.4	13.3	65.3
BOP1500	1.2	17.5	55.9	1,560.7	12.9	56.8
BOP1000	1.7	24.4	36.2	1,272.8	10.6	37.8
BOP500	1.5	21.8	15.5	528.2	4.4	15.5
BOP total	6.2	87.9	44.2	7,102.9	58.9	57.7

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	4,844.0	434.7	972.5	1,118.6	1,100.5	707.5	510.0	57/43
Per capita	779	282	563	905	1244	1444	1516	
Per household	4033	1704	3082	4530	5817	6184	6373	
Housing	184.4	19.0	31.7	36.9	39.4	30.3	27.1	61/39
Per capita	30	12	18	30	45	62	80	
Per household	154	75	100	149	208	265	338	
Water	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Energy	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Household goods	502.2	31.0	76.7	104.0	113.8	92.5	84.2	56/44
Per capita	81	20	44	84	129	189	250	
Per household	418	122	243	421	601	809	1052	
Health	3.1	0.1	0.3	0.7	0.8	0.8	0.5	69/31
Per capita	0	0	0	1	1	2	1	
Per household	3	0	1	3	4	7	6	
Transportation	865.2	20.0	91.8	154.2	190.1	181.1	228.0	57/43
Per capita	139	13	53	125	215	370	678	
Per household	720	78	291	624	1005	1583	2850	
ICT	33.6	0.6	3.2	4.6	8.6	8.1	8.5	59/41
Per capita	5	0	2	4	10	16	25	
Per household	28	2	10	19	45	71	107	
Education	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Other	670.4	22.7	96.5	141.7	154.2	131.7	123.6	64/36
Per capita	108	15	56	115	174	269	367	
Per household	558	89	306	574	815	1151	1544	
Total	7,102.9	528.2	1,272.8	1,560.7	1,607.4	1,152.0	981.9	58/42

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,295.8	76.9
Housing	379.2	48.6
Water	n.a.	n.a.
Energy	n.a.	n.a.
Household goods	1,012.0	49.6
Health	9.2	33.6
Transportation	2,854.3	30.3
ICT	83.0	40.5
Education	n.a.	n.a.
Other	1,424.0	47.1
Total	12,057.6	58.9

Sector shares of household expenditure (%)

	National	BOP
Food	52.2	68.2
Housing	3.1	2.6
Water	n.a.	n.a.
Energy	n.a.	n.a.
Household goods	8.4	7.1
Health	0.1	0.0
Transportation	23.7	12.2
ICT	0.7	0.5
Education	n.a.	n.a.
Other	11.8	9.4
Total	100.0	100.0

INDIA

Total national household market \$1,421,921.7 million

Population 973.0 million

Households 183.3 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	31.5	3.2	67.6	89,836.0	6.3	72.4
BOP2500	68.3	7.0	53.4	159,043.6	11.2	62.4
BOP2000	147.0	15.1	37.4	264,285.7	18.6	45.4
BOP1500	309.0	31.8	19.8	394,937.0	27.8	28.2
BOP1000	349.0	35.9	8.2	288,957.9	20.3	13.8
BOP500	19.3	2.0	5.6	8,608.2	0.6	8.8
BOP total	924.1	95.0	22.0	1,205,668.5	84.8	31.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	920	328	620	928	1240	1514	1757	
Per household	4640	1772	3616	4610	5607	6229	6448	
Housing	30,125.1	271	1,383.0	5,588.8	8,479.6	8,230.2	6,416.4	100/0
Per capita	33	1	4	18	58	121	204	
Per household	164	8	23	90	261	496	748	
Water	1,213.2	2.5	117.9	268.7	350.3	294.7	179.1	69/31
Per capita	1	0	0	1	2	4	6	
Per household	7	1	2	4	11	18	21	
Energy	142,046.4	1,223.8	36,244.6	46,683.1	30,438.1	17,718.7	9,737.9	30/70
Per capita	154	63	104	151	207	259	309	
Per household	775	342	606	751	937	1067	1135	
Household goods	21,028.6	151.9	4,762.4	6,696.3	4,571.1	3,013.6	1,833.1	29/71
Per capita	23	8	14	22	31	44	58	
Per household	115	43	80	108	141	182	214	
Health	35,112.5	145.2	6,664.4	11,395.3	8,580.7	5,403.0	2,923.9	27/73
Per capita	38	8	19	37	58	79	93	
Per household	192	41	111	183	264	325	341	
Transportation	24,844.2	85.2	3,250.2	6,600.6	6,256.7	5,162.7	3,488.8	36/64
Per capita	27	4	9	21	43	76	111	
Per household	136	24	54	106	193	311	406	
ICT	7,767.5	9.4	355.3	1,283.9	2,042.9	2,396.1	1,679.9	51/49
Per capita	8	0	1	4	14	35	53	
Per household	42	3	6	21	63	144	196	
Education	14,117.3	26.2	1,575.8	3,605.0	3,820.4	2,958.8	2,131.2	50/50
Per capita	15	1	5	12	26	43	68	
Per household	77	7	26	58	118	178	248	
Other	79,167.6	601.7	18,390.2	26,093.9	17,517.7	10,466.1	6,098.0	29/71
Per capita	86	31	53	84	119	153	194	
Per household	432	168	308	420	539	630	710	
Total	1,205,668.5	8,608.2	288,957.9	394,937.0	264,285.7	159,043.6	89,836.0	29/71

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	965,108.6	88.1
Housing	62,123.3	48.5
Water	1,723.1	70.4
Energy	162,903.5	87.2
Household goods	26,692.0	78.8
Health	41,178.1	85.3
Transportation	35,022.0	70.9
ICT	14,758.8	52.6
Education	19,838.6	71.2
Other	92,573.7	85.5
Total	1,421,921.7	84.8

Sector shares of household expenditure (%)

	National	BOP
Food	67.9	70.5
Housing	4.4	2.5
Water	0.1	0.1
Energy	11.5	11.8
Household goods	1.9	1.7
Health	2.9	2.9
Transportation	2.5	2.1
ICT	1.0	0.6
Education	1.4	1.2
Other	6.5	6.6
Total	100.0	100.0

INDONESIA

Total national household market \$214,912.1 million

Population 208.6 million

Households 52.1 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	2.1	1.0	98.3	8,256.1	3.8	100.0
BOP2500	5.0	2.4	96.2	14,000.5	6.5	98.7
BOP2000	12.8	6.1	86.8	26,213.5	12.2	93.9
BOP1500	35.6	17.1	70.0	49,854.1	23.2	80.1
BOP1000	108.3	51.9	39.5	86,833.7	40.4	57.8
BOP500	42.9	20.6	17.4	19,481.6	9.1	32.8
BOP total	206.8	99.1	45.1	204,639.4	95.2	53.8

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	520	288	455	710	937	1141	1351	
Per household	2064	1353	1803	2575	3226	3879	4586	
Housing	20,082.6	1,194.7	6,628.2	4,984.2	3,281.5	2,197.1	1,797.0	73/27
Per capita	97	28	61	140	257	437	838	
Per household	386	131	243	508	883	1486	2844	
Water	739.4	13.2	182.8	225.0	155.6	98.7	64.0	90/10
Per capita	4	0	2	6	12	20	30	
Per household	14	1	7	23	42	67	101	
Energy	12,683.0	1,244.4	5,427.0	3,015.4	1,586.7	872.0	537.5	57/43
Per capita	61	29	50	85	124	173	251	
Per household	243	136	199	307	427	590	851	
Household goods	15,722.0	1,470.0	6,735.3	3,768.0	2,030.8	1,075.9	642.0	55/45
Per capita	76	34	62	106	159	214	299	
Per household	302	161	247	384	547	728	1016	
Health	4,074.8	294.4	1,612.4	1,044.5	578.7	364.5	180.2	62/38
Per capita	20	7	15	29	45	72	84	
Per household	78	32	59	106	156	247	285	
Transportation	8,395.7	252.8	2,685.8	2,577.8	1,563.8	833.1	482.3	67/33
Per capita	41	6	25	72	122	166	225	
Per household	161	28	98	263	421	563	763	
ICT	2,139.2	4.5	173.7	491.2	598.8	497.4	373.6	93/7
Per capita	10	0	2	14	47	99	174	
Per household	41	0	6	50	161	336	591	
Education	3,740.3	207.6	1,184.1	1,014.4	678.9	406.5	248.8	79/21
Per capita	18	5	11	28	53	81	116	
Per household	72	23	43	103	183	275	394	
Other	29,547.2	2,444.8	12,949.1	7,446.6	3,753.7	1,919.4	1,033.5	55/45
Per capita	143	57	120	209	293	382	482	
Per household	567	268	474	758	1010	1298	1636	
Total	204,639.4	19,481.6	86,833.7	49,854.1	26,213.5	14,000.5	8,256.1	58/42

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	110,619.9	97.2
Housing	22,410.6	89.6
Water	813.1	90.9
Energy	13,391.9	94.7
Household goods	16,688.3	94.2
Health	4,330.1	94.1
Transportation	8,924.0	94.1
ICT	2,711.5	78.9
Education	4,065.3	92.0
Other	30,957.4	95.4
Total	214,912.1	95.2

Sector shares of household expenditure (%)

	National	BOP
Food	51.5	52.5
Housing	10.4	9.8
Water	0.4	0.4
Energy	6.2	6.2
Household goods	7.8	7.7
Health	2.0	2.0
Transportation	4.2	4.1
ICT	1.3	1.0
Education	1.9	1.8
Other	14.4	14.4
Total	100.0	100.0

JAMAICA

Total national household market \$4,930.9 million

Population 2.6 million

Households 0.6 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	3.6	58.5	305.5	6.2	58.7
BOP2500	0.1	5.6	48.3	392.3	8.0	48.4
BOP2000	0.3	10.8	47.8	583.0	11.8	48.1
BOP1500	0.5	18.4	44.2	710.5	14.4	44.5
BOP1000	0.8	29.5	43.0	680.0	13.8	42.1
BOP500	0.6	23.8	46.0	204.6	4.1	43.9
BOP total	2.4	91.7	45.5	2,875.8	58.3	46.7

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	934.1	28.0	210.4	253.2	204.3	145.1	93.1	31/69
Per capita	391	45	274	527	724	989	1000	
Per household	1451	191	1151	1901	2257	2624	2639	
Housing	92.5	2.2	20.0	20.5	25.3	13.3	11.1	81/19
Per capita	39	3	26	43	90	91	120	
Per household	144	15	110	154	280	241	315	
Water	67.3	5.0	17.2	16.1	13.4	9.7	5.9	66/34
Per capita	28	8	22	34	47	66	64	
Per household	105	34	94	121	148	175	168	
Energy	224.5	25.2	66.2	58.0	38.4	23.2	13.4	52/48
Per capita	94	41	86	121	136	158	144	
Per household	349	172	362	436	425	420	380	
Household goods	204.8	19.9	57.8	49.8	40.6	21.6	15.1	49/51
Per capita	86	32	75	104	144	147	162	
Per household	318	136	316	374	448	391	427	
Health	56.9	5.3	17.5	13.3	11.1	6.0	3.7	43/57
Per capita	24	9	23	28	39	41	40	
Per household	88	36	96	100	122	109	106	
Transportation	213.4	14.6	51.6	56.0	41.3	28.8	21.1	55/45
Per capita	89	24	67	117	146	196	227	
Per household	331	99	282	420	456	521	598	
ICT	32.4	0.8	8.0	7.6	7.4	4.9	3.7	67/33
Per capita	14	1	10	16	26	33	40	
Per household	50	6	44	57	81	88	106	
Education	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Other	1,049.9	103.6	231.3	235.9	201.2	139.7	138.2	53/47
Per capita	439	167	301	491	714	953	1484	
Per household	1631	707	1265	1771	2223	2527	3915	
Total	2,875.8	204.6	680.0	710.5	583.0	392.3	305.5	47/53

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	1,136.7	82.2
Housing	105.0	88.1
Water	82.1	81.9
Energy	245.7	91.3
Household goods	228.6	89.6
Health	63.3	89.9
Transportation	264.7	80.6
ICT	45.7	70.9
Education	n.a.	n.a.
Other	2,759.1	38.1
Total	4,930.9	58.3

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	23.1	32.5
Housing	2.1	3.2
Water	1.7	2.3
Energy	5.0	7.8
Household goods	4.6	7.1
Health	1.3	2.0
Transportation	5.4	7.4
ICT	0.9	1.1
Education	n.a.	n.a.
Other	56.0	36.5
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

KAZAKHSTAN

Total national household market \$28,447.8 million

Population 15.4 million

Households 3.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.2	7.5	80.3	3,473.4	12.2	80.4
BOP2500	2.1	13.3	73.7	5,048.6	17.7	73.9
BOP2000	3.1	20.0	62.3	5,921.5	20.8	62.6
BOP1500	4.3	27.8	47.0	5,867.6	20.6	47.7
BOP1000	3.4	21.7	33.0	2,939.9	10.3	33.1
BOP500	0.2	1.5	35.6	105.2	0.4	34.9
BOP total	14.2	91.8	53.4	23,356.2	82.1	60.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	13,641.2	71.8	1,897.0	3,570.2	3,391.3	2,799.2	1,911.8	56/44
Per capita	959	306	564	829	1092	1358	1649	
Per household	3687	1737	3147	3590	3746	4026	4154	
Housing	95.3	0.2	5.8	19.5	27.9	25.0	17.0	98/2
Per capita	7	1	2	5	9	12	15	
Per household	26	5	10	20	31	36	37	
Water	178.4	1.2	21.6	47.0	46.5	38.3	23.8	79/21
Per capita	13	5	6	11	15	19	21	
Per household	48	28	36	47	51	55	52	
Energy	2,149.7	9.4	260.7	521.4	548.3	479.4	330.6	63/37
Per capita	151	40	78	121	176	233	285	
Per household	581	227	433	524	606	689	718	
Household goods	2,699.3	9.3	324.3	683.0	691.8	594.4	396.5	62/38
Per capita	190	40	96	159	223	288	342	
Per household	730	226	538	687	764	855	862	
Health	480.5	1.4	46.7	102.6	128.1	112.9	88.7	69/31
Per capita	34	6	14	24	41	55	77	
Per household	130	33	78	103	142	162	193	
Transportation	833.7	2.9	82.6	190.1	215.9	200.1	142.1	72/28
Per capita	59	12	25	44	70	97	123	
Per household	225	70	137	191	239	288	309	
ICT	321.8	0.5	19.5	59.3	90.4	86.0	66.1	78/22
Per capita	23	2	6	14	29	42	57	
Per household	87	13	32	60	100	124	144	
Education	397.3	0.8	30.7	96.1	115.2	94.9	59.5	75/25
Per capita	28	4	9	22	37	46	51	
Per household	107	20	51	97	127	137	129	
Other	2,558.9	7.7	251.0	578.5	666.0	618.5	437.2	64/36
Per capita	180	33	75	134	214	300	377	
Per household	692	186	416	582	736	890	950	
Total	23,356.2	105.2	2,939.9	5,867.6	5,921.5	5,048.6	3,473.4	60/40

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	16,324.5	83.6
Housing	118.8	80.2
Water	215.4	82.8
Energy	2,616.4	82.2
Household goods	3,304.3	81.7
Health	622.0	77.3
Transportation	1,076.5	77.4
ICT	436.9	73.7
Education	469.9	84.6
Other	3,263.2	78.4
Total	28,447.8	82.1

Sector shares of household expenditure (%)

	National	BOP
Food	57.4	58.4
Housing	0.4	0.4
Water	0.8	0.8
Energy	9.2	9.2
Household goods	11.6	11.6
Health	2.2	2.1
Transportation	3.8	3.6
ICT	1.5	1.4
Education	1.7	1.7
Other	11.5	11.0
Total	100.0	100.0

FYR MACEDONIA

Total national household market \$6,903.7 million

Population 2.0 million

Households 0.3 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.2	10.7	51.6	636.4	9.2	51.9
BOP2500	0.3	13.6	58.8	663.3	9.6	58.9
BOP2000	0.3	13.6	52.7	518.9	7.5	52.7
BOP1500	0.3	12.7	54.2	346.3	5.0	53.9
BOP1000	0.1	6.8	51.2	118.6	1.7	51.1
BOP500	0.0	0.8	55.2	7.0	0.1	54.2
BOP total	1.2	58.2	54.1	2,290.4	33.2	54.4

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	1,332.0	5.5	87.1	236.5	308.2	361.7	333.1	56/44
Per capita	1132	349	633	922	1121	1316	1536	
Per household	5145	2025	3487	4453	5172	5519	6286	
Housing	3.2	0.0	0.0	0.1	0.9	1.0	1.2	69/31
Per capita	3	1	0	0	3	4	6	
Per household	12	9	1	1	15	16	23	
Water	0.9	0.0	0.0	0.1	0.2	0.3	0.3	82/18
Per capita	1	0	0	0	1	1	1	
Per household	4	0	1	2	4	4	6	
Energy	140.0	0.0	1.2	12.7	26.6	47.7	51.8	54/46
Per capita	119	2	8	50	97	174	239	
Per household	541	11	46	239	446	728	978	
Household goods	221.4	0.3	8.2	25.9	49.7	67.1	70.2	49/51
Per capita	188	18	60	101	181	244	324	
Per household	855	106	329	488	835	1024	1324	
Health	64.9	0.1	3.3	8.6	16.6	17.8	18.5	57/43
Per capita	55	8	24	33	60	65	85	
Per household	251	44	133	161	278	272	349	
Transportation	111.4	0.1	1.9	8.1	24.2	38.1	39.0	46/54
Per capita	95	7	13	32	88	139	180	
Per household	430	40	74	153	406	581	737	
ICT	86.7	0.0	0.7	7.1	17.0	30.3	31.5	53/47
Per capita	74	0	5	28	62	110	145	
Per household	335	0	27	133	286	463	595	
Education	1.6	0.0	0.0	0.1	0.4	0.5	0.6	84/16
Per capita	1	0	0	0	1	2	3	
Per household	6	0	2	2	6	7	12	
Other	328.2	0.9	16.1	47.2	75.2	98.7	90.2	53/47
Per capita	279	58	117	184	274	359	416	
Per household	1268	338	645	889	1262	1506	1701	
Total	2,290.4	7.0	118.6	346.3	518.9	663.3	636.4	54/46

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	3,201.4	41.6
Housing	24.4	13.1
Water	3.9	24.4
Energy	711.1	19.7
Household goods	858.3	25.8
Health	171.2	37.9
Transportation	494.7	22.5
ICT	406.1	21.3
Education	15.1	10.3
Other	1,017.5	32.3
Total	6,903.7	33.2

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	46.4	58.2
Housing	0.4	0.1
Water	0.1	0.0
Energy	10.3	6.1
Household goods	12.4	9.7
Health	2.5	2.8
Transportation	7.2	4.9
ICT	5.9	3.8
Education	0.2	0.1
Other	14.7	14.3
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

MALAWI

Total national household market \$7,560.0 million

Population 12.2 million

Households 2.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	0.6	68.5	191.5	2.5	68.4
BOP2500	0.1	0.8	61.1	219.9	2.9	61.2
BOP2000	0.3	2.1	54.0	445.1	5.9	54.1
BOP1500	0.8	6.6	30.5	1,005.2	13.3	31.0
BOP1000	3.7	30.0	13.8	2,600.7	34.4	14.9
BOP500	7.1	58.6	3.5	2,315.1	30.6	4.1
BOP total	12.0	98.6	10.3	6,777.4	89.6	19.2

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	4,527.1	1,681.3	1,777.6	619.0	243.6	119.4	86.3	16/84
Per capita	376	235	486	765	968	1239	1272	
Per household	1706	1220	1950	2605	3164	3959	4273	
Housing	546.5	204.4	197.1	75.2	38.8	16.2	14.8	25/75
Per capita	45	29	54	93	154	169	219	
Per household	206	148	216	316	504	539	735	
Water	29.9	3.5	9.4	6.7	5.1	2.5	2.7	86/14
Per capita	2	0	3	8	20	26	40	
Per household	11	3	10	28	66	83	135	
Energy	228.8	49.6	80.6	46.9	26.9	13.1	11.8	45/55
Per capita	19	7	22	58	107	136	173	
Per household	86	36	88	197	349	434	582	
Household goods	762.6	217.6	290.1	129.4	66.8	29.5	29.0	21/79
Per capita	63	30	79	160	265	306	428	
Per household	287	158	318	545	868	979	1438	
Health	52.1	24.5	18.9	5.9	1.6	0.8	0.5	14/86
Per capita	4	3	5	7	6	8	7	
Per household	20	18	21	25	21	25	24	
Transportation	333.4	47.3	114.8	73.2	37.5	26.7	34.0	24/76
Per capita	28	7	31	90	149	277	501	
Per household	126	34	126	308	487	885	1682	
ICT	4.8	0.0	0.4	1.4	0.7	1.1	1.1	55/45
Per capita	0	0	0	2	3	12	16	
Per household	2	0	0	6	9	38	54	
Education	48.8	14.5	13.5	7.1	7.6	3.1	3.0	55/45
Per capita	4	2	4	9	30	32	44	
Per household	18	11	15	30	99	102	149	
Other	243.5	72.4	98.4	40.5	16.4	7.5	8.3	15/85
Per capita	20	10	27	50	65	77	123	
Per household	92	53	108	171	213	247	412	
Total	6,777.4	2,315.1	2,600.7	1,005.2	445.1	219.9	191.5	19/81

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	4,795.1	94.4
Housing	580.2	94.2
Water	37.6	79.5
Energy	264.5	86.5
Household goods	890.0	85.7
Health	54.0	96.5
Transportation	568.5	58.6
ICT	17.6	27.0
Education	58.0	84.1
Other	294.5	82.7
Total	7,560.0	89.6

Sector shares of household expenditure (%)

	National	BOP
Food	63.4	66.8
Housing	7.7	8.1
Water	0.5	0.4
Energy	3.5	3.4
Household goods	11.8	11.3
Health	0.7	0.8
Transportation	7.5	4.9
ICT	0.2	0.1
Education	0.8	0.7
Other	3.9	3.6
Total	100.0	100.0

MEXICO

Total national household market \$318,603.8 million

Population 104.0 million

Households 15.6 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	9.7	9.3	85.1	28,896.1	9.1	85.0
BOP2500	13.2	12.7	83.3	32,204.2	10.1	83.4
BOP2000	17.3	16.6	75.1	32,785.3	10.3	75.2
BOP1500	16.9	16.3	65.7	23,044.6	7.2	66.0
BOP1000	12.4	11.9	47.9	10,387.8	3.3	49.1
BOP500	2.8	2.7	14.0	1,192.3	0.4	14.8
BOP total	72.4	69.6	68.7	128,510.4	40.3	75.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	579	198	340	491	621	747	845	
Per household	2684	1397	1871	2435	2756	3137	3281	
Housing	19,995.7	225.3	1,780.8	3,600.0	5,063.4	4,936.0	4,390.3	79/21
Per capita	276	80	144	213	293	374	452	
Per household	1281	562	790	1056	1298	1570	1753	
Water	1,042.0	4.3	92.5	189.6	253.3	276.5	225.8	86/14
Per capita	14	2	7	11	15	21	23	
Per household	67	11	41	56	65	88	90	
Energy	7,011.5	44.2	605.8	1,416.0	1,894.9	1,619.0	1,431.6	76/24
Per capita	97	16	49	84	110	123	147	
Per household	449	110	269	415	486	515	571	
Household goods	12,426.0	139.8	1,105.9	2,216.6	3,172.6	2,988.1	2,803.1	72/28
Per capita	172	49	89	131	183	226	288	
Per household	796	349	491	650	813	950	1119	
Health	4,064.2	33.4	278.8	720.5	916.8	1,127.7	987.1	69/31
Per capita	56	12	22	43	53	85	102	
Per household	260	83	124	211	235	359	394	
Transportation	12,638.2	42.6	660.1	1,973.2	3,241.7	3,515.0	3,205.7	77/23
Per capita	175	15	53	117	187	266	330	
Per household	809	106	293	579	831	1118	1280	
ICT	3,798.9	5.4	144.7	525.6	910.2	1,093.7	1,119.4	80/20
Per capita	53	2	12	31	53	83	115	
Per household	243	13	64	154	233	348	447	
Education	5,869.8	36.3	431.4	1,100.1	1,412.8	1,577.8	1,311.4	80/20
Per capita	81	13	35	65	82	120	135	
Per household	376	91	191	323	362	502	524	
Other	19,751.2	101.4	1,072.1	3,003.2	5,168.2	5,204.2	5,202.2	75/25
Per capita	273	36	86	178	299	394	535	
Per household	1265	253	476	881	1325	1655	2077	
Total	128,510.4	1,192.3	10,387.8	23,044.6	32,785.3	32,204.2	28,896.1	75/25

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	74,842.7	56.0
Housing	45,603.8	43.8
Water	2,156.8	48.3
Energy	14,511.3	48.3
Household goods	32,872.9	37.8
Health	10,582.0	38.4
Transportation	39,960.6	31.6
ICT	12,861.1	29.5
Education	17,370.1	33.8
Other	67,842.4	29.1
Total	318,603.8	40.3

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	23.5	32.6
Housing	14.3	15.6
Water	0.7	0.8
Energy	4.6	5.5
Household goods	10.3	9.7
Health	3.3	3.2
Transportation	12.5	9.8
ICT	4.0	3.0
Education	5.5	4.6
Other	21.3	15.4
Total	100.0	100.0

NEPAL

Total national household market \$21,915.9 million

Population 23.6 million

Households 4.3 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.2	0.9	100.0	608.2	2.8	100.0
BOP2500	0.5	2.0	74.8	1,131.3	5.2	75.4
BOP2000	1.0	4.1	43.0	1,728.0	7.9	43.6
BOP1500	3.4	14.6	17.9	4,347.9	19.8	18.7
BOP1000	10.8	45.8	6.3	8,042.4	36.7	6.6
BOP500	7.1	29.9	3.0	2,854.3	13.0	3.1
BOP total	23.0	97.3	10.9	18,712.2	85.4	19.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	11,012.0	1,993.2	5,151.4	2,431.8	806.5	439.6	189.5	13/87
Per capita	480	283	477	706	838	910	895	
Per household	2544	1802	2500	3147	3577	3791	3894	
Housing	2,193.9	169.9	714.6	564.1	293.8	268.7	182.9	39/61
Per capita	96	24	66	164	305	556	864	
Per household	507	154	347	730	1303	2317	3759	
Water	22.1	1.0	4.2	4.8	3.9	4.3	3.9	74/26
Per capita	1	0	0	1	4	9	18	
Per household	5	1	2	6	17	37	81	
Energy	551.8	50.9	167.1	147.4	87.2	61.8	37.3	38/62
Per capita	24	7	15	43	91	128	176	
Per household	127	46	81	191	387	533	767	
Household goods	1,491.0	241.1	672.9	343.3	125.5	72.1	36.1	16/84
Per capita	65	34	62	100	130	149	171	
Per household	344	218	327	444	557	621	743	
Health	634.0	91.7	310.0	134.9	51.0	31.9	14.6	17/83
Per capita	28	13	29	39	53	66	69	
Per household	146	83	150	175	226	275	299	
Transportation	436.8	31.4	129.6	112.0	87.5	54.8	21.4	23/77
Per capita	19	4	12	33	91	113	101	
Per household	101	28	63	145	388	472	440	
ICT	274.1	6.8	44.1	76.8	60.0	54.2	32.2	48/52
Per capita	12	1	4	22	62	112	152	
Per household	63	6	21	99	266	467	661	
Education	771.7	52.0	245.2	235.5	101.2	80.0	57.9	36/64
Per capita	34	7	23	68	105	166	273	
Per household	178	47	119	305	449	690	1189	
Other	1,324.7	216.3	603.2	297.3	111.5	63.8	32.5	18/82
Per capita	58	31	56	86	116	132	153	
Per household	306	196	293	385	495	550	668	
Total	18,712.2	2,854.3	8,042.4	4,347.9	1,728.0	1,131.3	608.2	20/80

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	11,704.4	94.1
Housing	3,431.3	63.9
Water	42.6	51.9
Energy	719.4	76.7
Household goods	1,665.8	89.5
Health	675.5	93.9
Transportation	697.7	62.6
ICT	480.5	57.0
Education	1,044.0	73.9
Other	1,454.7	91.1
Total	21,915.9	85.4

Sector shares of household expenditure (%)

	National	BOP
Food	53.4	58.8
Housing	15.7	11.7
Water	0.2	0.1
Energy	3.3	2.9
Household goods	7.6	8.0
Health	3.1	3.4
Transportation	3.2	2.3
ICT	2.2	1.5
Education	4.8	4.1
Other	6.6	7.1
Total	100.0	100.0

NIGERIA

Total national household market \$72,373.0 million

Population 126.0 million

Households 26.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.3	0.2	88.7	743.1	1.0	88.7
BOP2500	0.6	0.5	74.5	1,374.0	1.9	74.8
BOP2000	2.3	1.8	74.7	4,223.8	5.8	74.8
BOP1500	9.4	7.4	65.4	12,215.3	16.9	65.7
BOP1000	39.2	31.1	53.1	29,617.9	40.9	53.7
BOP500	74.4	59.0	35.3	23,682.8	32.7	37.1
BOP total	126.1	100.1	44.1	71,857.0	99.3	52.3

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	296	170	405	651	829	1030	1015	
Per household	1407	971	1707	1990	2239	2337	3287	
Housing	8,070.2	3,401.9	3,062.7	1,097.0	342.6	104.1	61.9	57/43
Per capita	64	46	78	117	150	180	241	
Per household	304	262	330	358	404	409	781	
Water	591.5	185.4	259.2	101.0	33.7	7.7	4.5	76/24
Per capita	5	2	7	11	15	13	17	
Per household	22	14	28	33	40	30	56	
Energy	5,091.2	1,823.7	2,063.5	808.8	264.4	85.1	45.7	63/37
Per capita	40	25	53	86	115	148	178	
Per household	192	140	222	264	312	335	577	
Household goods	6,767.4	2,170.6	2,716.1	1,182.1	451.5	158.4	88.7	54/46
Per capita	54	29	69	126	197	275	346	
Per household	255	167	292	386	532	623	1120	
Health	4,099.7	1,178.5	1,691.5	759.2	288.7	124.7	57.1	48/52
Per capita	33	16	43	81	126	216	222	
Per household	154	91	182	248	340	491	721	
Transportation	4,159.6	717.5	1,558.4	1,035.4	536.5	173.5	138.3	68/32
Per capita	33	10	40	111	234	301	539	
Per household	157	55	168	338	632	682	1746	
ICT	477.4	72.5	182.5	115.4	62.1	18.1	26.9	77/23
Per capita	4	1	5	12	27	31	105	
Per household	18	6	20	38	73	71	339	
Education	1,423.0	499.6	599.9	227.9	81.5	7.1	7.0	75/25
Per capita	11	7	15	24	36	12	27	
Per household	54	38	65	74	96	28	88	
Other	3,840.6	1,012.4	1,620.2	791.1	263.2	101.0	52.6	60/40
Per capita	30	14	41	84	115	175	205	
Per household	145	78	174	258	310	397	664	
Total	71,857.0	23,682.8	29,617.9	12,215.3	4,223.8	1,374.0	743.1	52/48

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	37,489.9	99.6
Housing	8,108.7	99.5
Water	593.7	99.6
Energy	5,123.6	99.4
Household goods	6,832.0	99.1
Health	4,182.6	98.0
Transportation	4,240.9	98.1
ICT	488.7	97.7
Education	1,427.8	99.7
Other	3,885.1	98.9
Total	72,373.0	99.3

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	51.8	52.0
Housing	11.2	11.2
Water	0.8	0.8
Energy	7.1	7.1
Household goods	9.4	9.4
Health	5.8	5.7
Transportation	5.9	5.8
ICT	0.7	0.7
Education	2.0	2.0
Other	5.4	5.3
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

PAKISTAN

Total national household market \$98,997.8 million

Population 129.0 million

Households 18.5 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.4	0.3	98.0	1,287.0	1.3	98.1
BOP2500	1.1	0.9	90.8	2,824.8	2.9	91.0
BOP2000	3.0	2.3	74.8	5,705.7	5.8	75.0
BOP1500	12.6	9.8	50.0	16,634.0	16.8	50.6
BOP1000	67.5	52.3	28.7	52,092.4	52.6	29.9
BOP500	44.4	34.4	16.6	19,318.1	19.5	16.7
BOP total	129.1	100.0	28.5	97,862.1	98.9	36.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	48,987.5	10,530.0	27,096.9	7,672.5	2,280.8	968.0	439.2	30/70
Per capita	380	237	401	609	763	847	1032	
Per household	2643	1996	2737	3175	3661	4397	4515	
Housing	8,612.2	1,435.1	4,066.8	1,735.2	758.1	426.2	190.9	64/36
Per capita	67	32	60	138	254	373	449	
Per household	465	272	411	718	1217	1936	1962	
Water	223.7	23.0	99.9	51.0	27.7	14.0	8.1	84/16
Per capita	2	1	1	4	9	12	19	
Per household	12	4	10	21	44	64	84	
Energy	7,954.6	1,660.4	4,342.1	1,298.8	406.6	172.2	74.6	35/65
Per capita	62	37	64	103	136	151	175	
Per household	429	315	439	537	653	782	767	
Household goods	11,792.7	2,434.3	6,274.4	1,955.3	648.7	346.2	133.7	33/67
Per capita	91	55	93	155	217	303	314	
Per household	636	461	634	809	1041	1573	1375	
Health	3,655.2	769.3	2,043.8	564.8	186.5	65.7	25.1	30/70
Per capita	28	17	30	45	62	58	59	
Per household	197	146	206	234	299	299	258	
Transportation	4,039.3	473.2	1,914.8	899.7	379.1	230.2	142.3	42/58
Per capita	31	11	28	71	127	201	334	
Per household	218	90	193	372	609	1046	1463	
ICT	1,030.3	17.7	306.4	300.9	201.0	129.7	74.7	69/31
Per capita	8	0	5	24	67	113	175	
Per household	56	3	31	124	323	589	768	
Education	2,091.6	255.7	1,014.0	487.6	193.1	105.1	36.1	61/39
Per capita	16	6	15	39	65	92	85	
Per household	113	48	102	202	310	478	371	
Other	9,475.0	1,719.4	4,933.4	1,668.3	624.1	367.5	162.2	36/64
Per capita	73	39	73	132	209	322	381	
Per household	511	326	498	690	1002	1669	1668	
Total	97,862.1	19,318.1	52,092.4	16,634.0	5,705.7	2,824.8	1,287.0	36/64

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	49,363.6	99.2
Housing	8,745.1	98.5
Water	229.6	97.4
Energy	8,022.2	99.2
Household goods	11,908.8	99.0
Health	3,671.2	99.6
Transportation	4,172.1	96.8
ICT	1,116.5	92.3
Education	2,124.8	98.4
Other	9,643.9	98.2
Total	98,997.8	98.9

Sector shares of household expenditure (%)

	National (%)	BOP (%)
Food	49.9	50.1
Housing	8.8	8.8
Water	0.2	0.2
Energy	8.1	8.1
Household goods	12.0	12.1
Health	3.7	3.7
Transportation	4.2	4.1
ICT	1.1	1.1
Education	2.1	2.1
Other	9.7	9.7
Total	100.0	100.0

PARAGUAY

Total national household market \$19,301.6 million

Population 5.8 million

Households 0.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.6	9.5	75.4	1,719.4	8.9	75.5
BOP2500	0.4	6.9	58.7	1,023.3	5.3	59.2
BOP2000	0.7	11.7	44.9	1,329.6	6.9	45.5
BOP1500	0.7	12.0	25.4	980.3	5.1	26.2
BOP1000	0.9	16.4	9.7	795.3	4.1	10.7
BOP500	0.4	7.1	2.6	170.0	0.9	2.6
BOP total	3.7	63.7	33.5	6,018.0	31.2	47.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	742	213	440	687	897	1089	1279	
Per household	3948	1576	2733	3409	4724	4342	6148	
Housing	1,113.0	39.2	154.9	191.1	247.8	178.4	301.5	49/51
Per capita	302	96	164	275	366	446	546	
Per household	1610	709	1017	1363	1928	1780	2626	
Water	38.5	0.2	1.3	3.8	9.4	8.1	15.6	89/11
Per capita	10	0	1	5	14	20	28	
Per household	56	3	9	27	74	81	136	
Energy	179.3	2.1	13.3	30.2	43.3	38.9	51.5	57/43
Per capita	49	5	14	43	64	97	93	
Per household	259	38	87	216	337	389	448	
Household goods	492.2	19.5	77.6	81.1	99.8	74.7	139.5	41/59
Per capita	134	47	82	116	148	187	253	
Per household	712	352	510	578	777	746	1215	
Health	236.9	5.7	32.8	31.3	54.4	44.5	68.2	42/58
Per capita	64	14	35	45	80	111	124	
Per household	343	103	216	223	423	444	594	
Transportation	360.5	3.9	28.9	45.3	97.6	64.1	120.7	46/54
Per capita	98	10	31	65	144	160	219	
Per household	521	71	190	323	760	639	1051	
ICT	153.5	1.2	9.0	23.4	39.3	34.2	46.4	61/39
Per capita	42	3	10	34	58	86	84	
Per household	222	22	59	167	306	342	404	
Education	21.9	0.2	1.6	2.3	4.5	3.7	9.6	76/24
Per capita	6	1	2	3	7	9	17	
Per household	32	4	11	16	35	37	83	
Other	692.3	10.7	59.5	93.7	126.5	141.4	260.4	55/45
Per capita	188	26	63	135	187	354	472	
Per household	1001	194	391	668	984	1411	2268	
Total	6,018.0	170.0	795.3	980.3	1,329.6	1,023.3	1,719.4	47/53

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	6,980.4	39.1
Housing	3,140.8	35.4
Water	176.1	21.9
Energy	601.8	29.8
Household goods	2,006.6	24.5
Health	569.3	41.6
Transportation	1,856.6	19.4
ICT	618.8	24.8
Education	81.8	26.8
Other	3,269.3	21.2
Total	19,301.6	31.2

Sector shares of household expenditure (%)

	National	BOP
Food	36.2	45.4
Housing	16.3	18.5
Water	0.9	0.6
Energy	3.1	3.0
Household goods	10.4	8.2
Health	2.9	3.9
Transportation	9.6	6.0
ICT	3.2	2.6
Education	0.4	0.4
Other	16.9	11.5
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

PERU

Total national household market \$45,365.0 million

Population 27.3 million

Households 5.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	1.4	5.0	95.4	3,971.5	8.8	95.4
BOP2500	2.4	9.0	92.9	5,760.8	12.7	93.0
BOP2000	4.1	14.9	84.4	7,444.2	16.4	84.6
BOP1500	6.7	24.4	67.8	8,676.3	19.1	68.7
BOP1000	8.0	29.1	39.9	6,356.3	14.0	42.3
BOP500	2.2	8.0	22.1	887.6	2.0	22.2
BOP total	24.7	90.4	61.5	33,096.6	73.0	73.4

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	16,403.0	522.9	3,771.4	4,560.4	3,494.8	2,480.6	1,572.9	66/34
Per capita	665	240	474	685	861	1013	1145	
Per household	3050	1406	2467	3086	3534	3928	4155	
Housing	4,834.8	109.3	672.5	1,178.0	1,189.7	986.5	698.9	85/15
Per capita	196	50	85	177	293	403	509	
Per household	899	294	440	797	1203	1562	1846	
Water	487.6	5.4	59.5	126.1	125.4	101.0	70.2	97/3
Per capita	20	2	7	19	31	41	51	
Per household	91	14	39	85	127	160	185	
Energy	1,989.0	37.3	297.0	530.3	493.0	382.4	249.1	87/13
Per capita	81	17	37	80	121	156	181	
Per household	370	100	194	359	499	605	658	
Household goods	3,403.2	112.0	716.3	883.0	731.8	554.1	405.9	69/31
Per capita	138	51	90	133	180	226	295	
Per household	633	301	469	598	740	877	1072	
Health	1,745.3	37.4	288.0	439.7	411.5	330.4	238.3	81/19
Per capita	71	17	36	66	101	135	173	
Per household	325	101	188	298	416	523	630	
Transportation	971.6	18.3	137.7	224.5	232.7	190.8	167.6	66/34
Per capita	39	8	17	34	57	78	122	
Per household	181	49	90	152	235	302	443	
ICT	577.5	1.2	18.1	86.7	147.6	179.1	144.8	98/2
Per capita	23	1	2	13	36	73	105	
Per household	107	3	12	59	149	284	382	
Education	440.0	9.9	73.1	107.5	101.0	91.7	56.8	86/14
Per capita	18	5	9	16	25	37	41	
Per household	82	27	48	73	102	145	150	
Other	2,244.6	34.0	322.8	540.0	516.6	464.2	367.1	80/20
Per capita	91	16	41	81	127	190	267	
Per household	417	91	211	365	522	735	970	
Total	33,096.6	887.6	6,356.3	8,676.3	7,444.2	5,760.8	3,971.5	73/27

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	20,958.8	78.3
Housing	6,646.3	72.7
Water	682.9	71.4
Energy	2,613.4	76.1
Household goods	4,413.5	77.1
Health	2,273.9	76.8
Transportation	1,921.6	50.6
ICT	1,254.0	46.1
Education	562.5	78.2
Other	4,038.0	55.6
Total	45,365.0	73.0

Sector shares of household expenditure (%)

	National	BOP
Food	46.2	49.6
Housing	14.7	14.6
Water	1.5	1.5
Energy	5.8	6.0
Household goods	9.7	10.3
Health	5.0	5.3
Transportation	4.2	2.9
ICT	2.8	1.7
Education	1.2	1.3
Other	8.9	6.8
Total	100.0	100.0

RUSSIA

Total national household market \$349,168.9 million

Population 117.0 million

Households 25.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	14.2	12.1	81.0	40,212.5	11.5	81.5
BOP2500	16.3	13.9	75.5	38,037.6	10.9	75.3
BOP2000	16.3	13.9	62.6	29,522.2	8.5	63.1
BOP1500	14.2	12.1	45.9	18,409.5	5.3	46.6
BOP1000	9.1	7.8	25.9	7,423.9	2.1	27.2
BOP500	1.7	1.5	12.4	679.6	0.2	12.3
BOP total	71.9	61.4	60.0	134,285.3	38.5	67.6

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	780	175	375	575	763	972	1119	
Per household	2209	647	1275	1741	2093	2592	2901	
Housing	32,171.0	137.8	1,345.2	3,790.6	6,863.3	9,419.2	10,614.9	81/19
Per capita	448	79	148	267	421	578	748	
Per household	1268	294	502	808	1155	1541	1939	
Water	967.8	4.1	41.3	116.8	199.1	284.4	322.0	81/19
Per capita	13	2	5	8	12	17	23	
Per household	38	9	15	25	34	47	59	
Energy	6,399.7	56.6	434.8	945.8	1,402.9	1,695.5	1,864.1	66/34
Per capita	89	33	48	67	86	104	131	
Per household	252	121	162	202	236	277	340	
Household goods	13,019.9	57.7	763.1	1,855.2	2,840.2	3,627.7	3,876.0	63/37
Per capita	181	33	84	131	174	223	273	
Per household	513	123	285	396	478	593	708	
Health	9,134.2	48.7	524.2	1,322.4	2,207.7	2,560.8	2,470.4	61/39
Per capita	127	28	57	93	135	157	174	
Per household	360	104	196	282	372	419	451	
Transportation	3,567.8	15.8	254.6	563.1	795.5	936.1	1,002.8	45/55
Per capita	50	9	28	40	49	57	71	
Per household	141	34	95	120	134	153	183	
ICT	1,356.6	4.7	58.0	158.5	281.5	403.8	450.1	71/29
Per capita	19	3	6	11	17	25	32	
Per household	53	10	22	34	47	66	82	
Education	1,273.6	2.3	26.8	114.8	283.4	365.7	480.5	91/9
Per capita	18	1	3	8	17	22	34	
Per household	50	5	10	24	48	60	88	
Other	10,342.2	48.2	558.8	1,376.2	2,213.3	2,898.3	3,247.4	66/34
Per capita	144	28	61	97	136	178	229	
Per household	408	103	209	293	373	474	593	
Total	134,285.3	679.6	7,423.9	18,409.5	29,522.2	38,037.6	40,212.5	68/32

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	135,248.6	41.4
Housing	94,699.9	34.0
Water	2,488.9	38.9
Energy	14,537.2	44.0
Household goods	34,546.9	37.7
Health	20,214.9	45.2
Transportation	8,318.7	42.9
ICT	3,891.8	34.9
Education	3,647.0	34.9
Other	31,575.0	32.8
Total	349,168.9	38.5

Sector shares of household expenditure (%)

	National	BOP
Food	38.7	41.7
Housing	27.1	24.0
Water	0.7	0.7
Energy	4.2	4.8
Household goods	9.9	9.7
Health	5.8	6.8
Transportation	2.4	2.7
ICT	1.1	1.0
Education	1.0	0.9
Other	9.0	7.7
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

RWANDA

Total national household market \$6,961.2 million

Population 8.0 million

Households 1.6 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	0.9	86.1	222.6	3.2	85.9
BOP2500	0.1	1.5	70.2	305.8	4.4	70.7
BOP2000	0.2	3.1	47.2	488.0	7.0	47.7
BOP1500	0.6	7.3	19.1	820.4	11.8	19.8
BOP1000	2.2	27.7	7.3	1,789.6	25.7	8.0
BOP500	4.5	56.1	1.3	1,451.3	20.8	1.8
BOP total	7.7	96.5	7.6	5,077.7	72.9	19.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	2,961.1	941.3	1,147.6	447.8	220.8	125.3	78.2	13/87
Per capita	385	211	520	773	902	1074	1116	
Per household	1906	1097	2426	3387	4262	5340	5203	
Housing	706.0	234.8	222.2	102.4	64.7	44.7	37.1	26/74
Per capita	92	53	101	177	264	383	530	
Per household	454	274	470	774	1249	1905	2470	
Water	36.3	0.0	0.4	1.0	7.1	12.1	15.7	100/0
Per capita	5	0	0	2	29	103	224	
Per household	23	0	1	7	138	514	1044	
Energy	94.3	14.3	25.6	17.7	15.9	12.2	8.7	49/51
Per capita	12	3	12	30	65	104	125	
Per household	61	17	54	134	307	518	581	
Household goods	449.0	117.2	151.7	74.8	51.2	31.1	23.0	23/77
Per capita	58	26	69	129	209	266	328	
Per household	289	137	321	566	988	1325	1528	
Health	156.2	11.2	30.4	46.6	35.4	16.8	15.7	9/91
Per capita	20	3	14	80	145	144	224	
Per household	101	13	64	353	683	718	1045	
Transportation	114.5	11.8	26.2	24.4	23.0	17.8	11.2	49/51
Per capita	15	3	12	42	94	153	160	
Per household	74	14	55	185	445	760	746	
ICT	9.9	0.2	0.6	0.8	4.0	2.6	1.7	74/26
Per capita	1	0	0	1	16	23	24	
Per household	6	0	1	6	78	113	111	
Education	22.2	4.9	4.6	3.3	5.4	2.4	1.5	57/43
Per capita	3	1	2	6	22	21	22	
Per household	14	6	10	25	105	104	103	
Other	528.3	115.4	180.4	101.6	60.4	40.8	29.7	23/77
Per capita	69	26	82	175	247	350	424	
Per household	340	135	381	768	1165	1739	1978	
Total	5,077.7	1,451.3	1,789.6	820.4	488.0	305.8	222.6	19/81

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	3,367.7	87.9
Housing	969.4	72.8
Water	265.8	13.6
Energy	148.3	63.6
Household goods	583.2	77.0
Health	497.6	31.4
Transportation	303.8	37.7
ICT	35.6	27.9
Education	32.1	69.2
Other	757.5	69.7
Total	6,961.2	72.9

Sector shares of household expenditure (%)

	National	BOP
Food	48.4	58.3
Housing	13.9	13.9
Water	3.8	0.7
Energy	2.1	1.9
Household goods	8.4	8.8
Health	7.1	3.1
Transportation	4.4	2.3
ICT	0.5	0.2
Education	0.5	0.4
Other	10.9	10.4
Total	100.0	100.0

SIERRA LEONE

Total national household market \$4,940.4 million

Population 5.1 million

Households 0.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	1.6	100.0	246.4	5.0	100.0
BOP2500	0.2	3.8	94.2	449.6	9.1	94.2
BOP2000	0.4	7.3	76.4	679.9	13.8	76.7
BOP1500	0.8	16.1	52.9	1,059.0	21.4	54.0
BOP1000	2.2	44.5	37.6	1,734.1	35.1	38.8
BOP500	1.3	25.5	21.7	502.7	10.2	22.1
BOP total	5.0	98.8	42.1	4,671.8	94.6	54.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP						Urban / rural (% of BOP)
		BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	
Food	2,489.7	303.0	1,016.8	585.0	315.6	175.6	93.8	45/55
Per capita	499	235	453	718	854	922	1135	
Per household	3102	1633	2861	3926	4958	4963	6790	
Housing	227.7	33.5	86.2	46.7	28.1	21.8	11.4	62/38
Per capita	46	26	38	57	76	115	138	
Per household	284	180	243	313	441	617	827	
Water	10.2	0.3	1.6	2.4	2.4	2.5	1.0	94/6
Per capita	2	0	1	3	6	13	13	
Per household	13	2	4	16	38	70	76	
Energy	220.1	21.1	68.8	48.6	38.2	29.9	13.5	69/31
Per capita	44	16	31	60	103	157	163	
Per household	274	114	194	326	600	844	977	
Household goods	658.0	65.0	232.9	146.4	107.5	70.6	35.5	62/38
Per capita	132	51	104	180	291	371	430	
Per household	820	351	655	983	1688	1996	2572	
Health	348.3	32.2	117.1	75.9	56.8	36.6	29.8	66/34
Per capita	70	25	52	93	154	192	360	
Per household	434	173	330	509	892	1035	2154	
Transportation	160.5	7.2	37.3	33.6	31.4	33.7	17.3	75/25
Per capita	32	6	17	41	85	177	209	
Per household	200	39	105	226	493	953	1251	
ICT	37.3	1.0	4.2	6.1	7.6	9.4	8.9	80/20
Per capita	7	1	2	8	21	49	108	
Per household	46	6	12	41	119	265	643	
Education	83.8	6.8	25.8	18.5	16.3	10.7	5.7	81/19
Per capita	17	5	11	23	44	56	70	
Per household	104	37	73	124	255	303	416	
Other	436.2	32.7	143.4	95.8	76.1	58.8	29.4	62/38
Per capita	87	25	64	118	206	309	356	
Per household	543	176	404	643	1196	1662	2128	
Total	4,671.8	502.7	1,734.1	1,059.0	679.9	449.6	246.4	55/45

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	2,576.3	96.6
Housing	235.6	96.6
Water	11.9	85.3
Energy	233.0	94.5
Household goods	690.7	95.3
Health	365.8	95.2
Transportation	236.2	68.0
ICT	43.9	84.9
Education	87.7	95.5
Other	459.4	94.9
Total	4,940.4	94.6

Sector shares of household expenditure (%)

	National	BOP
Food	52.1	53.3
Housing	4.8	4.9
Water	0.2	0.2
Energy	4.7	4.7
Household goods	14.0	14.1
Health	7.4	7.5
Transportation	4.8	3.4
ICT	0.9	0.8
Education	1.8	1.8
Other	9.3	9.3
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

SOUTH AFRICA

Total national household market \$135,825.8 million

Population 42.6 million

Households 6.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	2.0	4.8	77.6	6,172.5	4.5	77.7
BOP2500	2.9	6.7	70.6	7,057.8	5.2	70.8
BOP2000	4.2	9.8	66.1	7,924.5	5.8	66.3
BOP1500	6.4	15.1	54.1	8,675.1	6.4	54.6
BOP1000	10.0	23.5	37.8	8,140.7	6.0	38.9
BOP500	6.2	14.5	20.1	2,364.3	1.7	20.6
BOP total	31.7	74.4	46.9	40,334.9	29.7	58.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	17,358.5	1,265.6	4,036.8	3,891.2	3,245.4	2,705.4	2,214.1	54/46
Per capita	548	205	404	606	779	944	1080	
Per household	2548	1426	2222	2684	2909	3091	3315	
Housing	4,440.4	305.7	867.5	922.9	845.3	771.2	727.8	66/34
Per capita	140	49	87	144	203	269	355	
Per household	652	344	477	637	758	881	1090	
Water	543.8	17.0	85.6	113.5	122.5	116.5	88.6	86/14
Per capita	17	3	9	18	29	41	43	
Per household	80	19	47	78	110	133	133	
Energy	2,582.9	147.5	572.7	593.4	514.2	418.7	336.4	61/39
Per capita	82	24	57	92	123	146	164	
Per household	379	166	315	409	461	478	504	
Household goods	4,509.6	193.4	810.2	979.3	925.5	836.6	764.6	56/44
Per capita	142	31	81	153	222	292	373	
Per household	662	218	446	676	830	956	1145	
Health	576.9	20.8	91.3	97.7	108.5	125.2	133.3	58/42
Per capita	18	3	9	15	26	44	65	
Per household	85	23	50	67	97	143	200	
Transportation	2,267.3	60.9	300.6	408.5	509.6	511.0	476.6	64/36
Per capita	72	10	30	64	122	178	233	
Per household	333	69	165	282	457	584	714	
ICT	744.9	13.6	88.4	151.2	162.7	165.8	163.2	68/32
Per capita	24	2	9	24	39	58	80	
Per household	109	15	49	104	146	189	244	
Education	895.2	53.8	152.4	166.3	174.3	183.7	164.8	64/36
Per capita	28	9	15	26	42	64	80	
Per household	131	61	84	115	156	210	247	
Other	6,415.4	285.9	1,135.2	1,351.0	1,316.5	1,223.6	1,103.2	59/41
Per capita	203	46	114	210	316	427	538	
Per household	942	322	625	932	1180	1398	1652	
Total	40,334.9	2,364.3	8,140.7	8,675.1	7,924.5	7,057.8	6,172.5	58/42

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	37,888.4	45.8
Housing	14,359.7	30.9
Water	1,847.2	29.4
Energy	6,366.3	40.6
Household goods	12,909.6	34.9
Health	6,749.8	8.5
Transportation	16,663.5	13.6
ICT	5,412.3	13.8
Education	4,067.9	22.0
Other	29,561.1	21.7
Total	135,825.8	29.7

Sector shares of household expenditure (%)

	National	BOP
Food	27.9	43.0
Housing	10.6	11.0
Water	1.4	1.3
Energy	4.7	6.4
Household goods	9.5	11.2
Health	5.0	1.4
Transportation	12.3	5.6
ICT	4.0	1.8
Education	3.0	2.2
Other	21.8	15.9
Total	100.0	100.0

SRI LANKA

Total national household market \$23,519.9 million

Population 16.9 million

Households 3.8 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.6	3.5	29.6	1,783.6	7.6	29.7
BOP2500	1.1	6.5	23.0	2,630.3	11.2	23.3
BOP2000	2.1	12.5	19.1	3,932.7	16.7	19.2
BOP1500	4.3	25.7	13.4	5,752.7	24.5	13.6
BOP1000	6.8	40.3	6.1	5,601.4	23.8	6.4
BOP500	1.2	7.0	3.6	541.1	2.3	3.7
BOP total	16.1	95.5	11.6	20,241.8	86.1	15.1

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)	
								Urban	Rural
Food	11,817.4	389.3	3,763.9	3,478.2	2,118.1	1,272.7	795.2	13/87	
Per capita	732	329	552	801	1005	1165	1326		
Per household	3096	1720	2533	3220	3786	4263	4775		
Housing	2,437.9	40.2	486.4	642.1	549.9	409.7	309.6	23/77	
Per capita	151	34	71	148	261	375	516		
Per household	639	178	327	595	983	1372	1859		
Water	43.2	0.3	5.2	11.1	10.1	9.0	7.4	54/46	
Per capita	3	0	1	3	5	8	12		
Per household	11	1	4	10	18	30	45		
Energy	945.1	29.2	261.5	263.9	184.6	124.0	81.8	19/81	
Per capita	59	25	38	61	88	114	136		
Per household	248	129	176	244	330	415	491		
Household goods	1,278.4	27.5	314.9	356.3	261.0	187.8	130.9	13/87	
Per capita	79	23	46	82	124	172	218		
Per household	335	121	212	330	467	629	786		
Health	499.3	6.6	115.3	154.5	104.2	72.6	46.1	14/86	
Per capita	31	6	17	36	49	66	77		
Per household	131	29	78	143	186	243	277		
Transportation	1,004.1	9.6	163.9	255.8	235.2	191.6	148.0	13/87	
Per capita	62	8	24	59	112	175	247		
Per household	263	42	110	237	420	642	889		
ICT	262.5	0.0	9.3	40.8	69.5	77.3	65.6	24/76	
Per capita	16	0	1	9	33	71	109		
Per household	69	0	6	38	124	259	394		
Education	230.4	1.7	36.1	60.4	57.6	41.5	33.1	20/80	
Per capita	14	1	5	14	27	38	55		
Per household	60	8	24	56	103	139	199		
Other	1,723.5	36.6	444.8	489.6	342.5	244.2	165.7	13/87	
Per capita	107	31	65	113	163	224	276		
Per household	452	162	299	453	612	818	995		
Total	20,241.8	541.1	5,601.4	5,752.7	3,932.7	2,630.3	1,783.6	15/85	

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	12,993.8	90.9
Housing	3,042.1	80.1
Water	58.5	73.8
Energy	1,079.1	87.6
Household goods	1,559.2	82.0
Health	588.5	84.8
Transportation	1,453.8	69.1
ICT	408.1	64.3
Education	293.1	78.6
Other	2,043.7	84.3
Total	23,519.9	86.1

Sector shares of household expenditure (%)

	National	BOP
Food	55.2	58.4
Housing	12.9	12.0
Water	0.2	0.2
Energy	4.6	4.7
Household goods	6.6	6.3
Health	2.5	2.5
Transportation	6.2	5.0
ICT	1.7	1.3
Education	1.2	1.1
Other	8.7	8.5
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

TAJIKISTAN

Total national household market \$7,569.9 million

Population 6.7 million

Households 1.0 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.0	0.5	70.9	123.8	1.6	71.6
BOP2500	0.1	1.5	56.3	306.5	4.0	56.5
BOP2000	0.4	6.1	41.1	939.4	12.4	41.5
BOP1500	1.3	19.1	31.8	2,074.8	27.4	31.9
BOP1000	3.3	49.9	24.8	3,251.1	42.9	25.1
BOP500	1.5	22.6	20.5	787.0	10.4	19.4
BOP total	6.7	99.7	26.9	7,482.6	98.8	30.5

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	4,409.5	478.4	1,953.6	1,200.8	534.8	171.4	70.4	30/70
Per capita	663	318	587	941	1311	1661	2072	
Per household	4241	2587	3894	5292	6293	5791	6074	
Housing	830.0	101.5	380.8	209.8	89.2	34.3	14.3	38/62
Per capita	125	67	114	164	219	332	422	
Per household	798	549	759	925	1050	1159	1237	
Water	26.2	3.1	12.0	7.1	2.8	0.8	0.3	58/42
Per capita	4	2	4	6	7	8	9	
Per household	25	17	24	31	33	28	25	
Energy	838.0	81.4	361.5	244.2	110.4	32.0	8.4	19/81
Per capita	126	54	109	191	271	310	248	
Per household	806	440	720	1076	1300	1082	727	
Household goods	645.2	74.4	272.5	183.3	79.5	24.4	11.1	32/68
Per capita	97	49	82	144	195	236	327	
Per household	621	402	543	808	935	824	960	
Health	118.1	12.6	54.5	34.0	11.8	3.6	1.6	32/68
Per capita	18	8	16	27	29	35	49	
Per household	114	68	109	150	139	123	142	
Transportation	218.9	6.8	70.8	75.7	43.3	15.5	6.7	35/65
Per capita	33	5	21	59	106	151	199	
Per household	211	37	141	334	509	525	582	
ICT	20.4	1.0	5.9	6.1	4.6	1.4	1.4	46/54
Per capita	3	1	2	5	11	13	40	
Per household	20	5	12	27	55	47	118	
Education	37.3	2.6	14.4	11.5	5.4	2.7	0.6	51/49
Per capita	6	2	4	9	13	27	19	
Per household	36	14	29	51	64	93	54	
Other	339.0	25.2	125.1	102.1	57.5	20.2	8.8	35/65
Per capita	51	17	38	80	141	196	260	
Per household	326	137	249	450	676	682	761	
Total	7,482.6	787.0	3,251.1	2,074.8	939.4	306.5	123.8	30/70

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	4,464.5	98.8
Housing	838.2	99.0
Water	26.6	98.8
Energy	841.0	99.6
Household goods	651.1	99.1
Health	119.5	98.8
Transportation	222.5	98.4
ICT	22.5	90.5
Education	37.8	98.7
Other	346.1	97.9
Total	7,569.9	98.8

Sector shares of household expenditure (%)

	National	BOP
Food	59.0	58.9
Housing	11.1	11.1
Water	0.4	0.4
Energy	11.1	11.2
Household goods	8.6	8.6
Health	1.6	1.6
Transportation	2.9	2.9
ICT	0.3	0.3
Education	0.5	0.5
Other	4.6	4.5
Total	100.0	100.0

THAILAND

Total national household market \$163,832.5 million

Population 57.4 million

Households 11.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	4.8	8.4	42.7	15,223.7	9.3	42.9
BOP2500	6.8	11.8	30.9	17,504.8	10.7	31.1
BOP2000	9.7	16.8	18.6	19,404.4	11.8	18.9
BOP1500	12.9	22.5	11.4	18,547.1	11.3	11.6
BOP1000	8.7	15.1	6.6	8,120.8	5.0	6.8
BOP500	0.4	0.7	2.4	198.6	0.1	2.6
BOP total	43.3	75.4	18.5	78,999.3	48.2	23.2

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	676	265	453	619	754	833	886	
Per household	2571	1424	2092	2456	2711	2864	2842	
Housing	12,565.7	28.1	1,288.6	2,871.9	3,076.1	2,734.5	2,566.6	25/75
Per capita	290	66	149	223	318	403	531	
Per household	1105	356	687	883	1145	1385	1704	
Water	850.4	2.7	86.5	185.7	199.5	192.1	183.9	34/66
Per capita	20	6	10	14	21	28	38	
Per household	75	34	46	57	74	97	122	
Energy	3,391.8	7.8	369.0	834.5	834.5	733.9	612.1	24/76
Per capita	78	18	43	65	86	108	127	
Per household	298	99	197	257	310	372	406	
Household goods	4,347.5	8.8	376.1	1,020.0	1,145.9	958.0	838.7	18/82
Per capita	100	21	43	79	119	141	174	
Per household	382	111	201	314	426	485	557	
Health	1,435.6	2.2	111.7	288.1	380.4	346.2	306.9	22/78
Per capita	33	5	13	22	39	51	64	
Per household	126	28	60	89	142	175	204	
Transportation	6,838.7	9.3	414.8	1,271.7	1,700.7	1,825.4	1,616.8	21/79
Per capita	158	22	48	99	176	269	335	
Per household	601	118	221	391	633	925	1073	
ICT	2,225.4	0.2	42.5	230.2	485.4	700.9	766.3	33/67
Per capita	51	1	5	18	50	103	159	
Per household	196	3	23	71	181	355	509	
Education	780.3	0.5	23.1	108.0	157.4	245.2	246.1	35/65
Per capita	18	1	3	8	16	36	51	
Per household	69	6	12	33	59	124	163	
Other	17,322.8	26.6	1,487.7	3,748.2	4,138.5	4,116.6	3,805.2	29/71
Per capita	400	63	172	291	428	607	787	
Per household	1523	337	794	1152	1540	2086	2526	
Total	78,999.3	198.6	8,120.8	18,547.1	19,404.4	17,504.8	15,223.7	23/77

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	43,615.4	67.0
Housing	26,618.7	47.2
Water	1,692.7	50.2
Energy	6,107.5	55.5
Household goods	10,093.6	43.1
Health	3,252.1	44.1
Transportation	22,861.4	29.9
ICT	7,790.4	28.6
Education	3,028.6	25.8
Other	38,772.2	44.7
Total	163,832.5	48.2

Sector shares of household expenditure (%)

	National	BOP
Food	26.6	37.0
Housing	16.2	15.9
Water	1.0	1.1
Energy	3.7	4.3
Household goods	6.2	5.5
Health	2.0	1.8
Transportation	14.0	8.7
ICT	4.8	2.8
Education	1.8	1.0
Other	23.7	21.9
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

UGANDA

Total national household market \$28,475.4 million

Population 26.1 million

Households 4.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.5	1.9	56.6	1,463.0	5.1	56.8
BOP2500	1.0	3.8	49.5	2,391.7	8.4	49.2
BOP2000	2.0	7.5	32.2	3,658.0	12.8	32.7
BOP1500	4.3	16.6	16.5	5,651.5	19.8	17.0
BOP1000	11.2	42.9	6.8	8,798.8	30.9	7.2
BOP500	6.4	24.4	2.8	2,545.6	8.9	2.9
BOP total	25.3	97.1	12.1	24,508.7	86.1	19.9

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	12,229.3	1,424.4	4,788.0	2,839.9	1,608.4	997.1	571.5	16/84
Per capita	483	224	427	657	824	1000	1150	
Per household	2611	1414	2439	3191	3599	4296	3943	
Housing	1,737.8	229.7	607.8	363.7	258.8	170.3	107.4	29/71
Per capita	69	36	54	84	133	171	216	
Per household	371	228	310	409	579	734	741	
Water	917.2	131.0	388.6	195.1	109.2	56.6	36.7	15/85
Per capita	36	21	35	45	56	57	74	
Per household	196	130	198	219	244	244	253	
Energy	1,599.2	220.4	615.1	342.6	204.4	132.6	84.1	21/79
Per capita	63	35	55	79	105	133	169	
Per household	341	219	313	385	457	571	580	
Household goods	2,459.5	228.2	868.5	600.9	378.2	244.5	139.2	18/82
Per capita	97	36	78	139	194	245	280	
Per household	525	227	442	675	846	1054	960	
Health	898.0	95.3	344.1	231.7	123.2	60.2	43.5	18/82
Per capita	35	15	31	54	63	60	87	
Per household	192	95	175	260	276	259	300	
Transportation	1,289.5	54.5	338.7	314.4	286.3	158.0	137.6	19/81
Per capita	51	9	30	73	147	159	277	
Per household	275	54	173	353	641	681	949	
ICT	328.2	3.8	31.2	53.7	74.3	100.3	64.8	45/55
Per capita	13	1	3	12	38	101	130	
Per household	70	4	16	60	166	432	447	
Education	1,165.9	41.5	347.6	295.7	242.4	165.8	72.9	32/68
Per capita	46	7	31	68	124	166	147	
Per household	249	41	177	332	543	714	503	
Other	1,884.1	116.8	469.2	413.8	372.7	306.2	205.4	29/71
Per capita	74	18	42	96	191	307	413	
Per household	402	116	239	465	834	1319	1417	
Total	24,508.7	2,545.6	8,798.8	5,651.5	3,658.0	2,391.7	1,463.0	20/80

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	13,363.7	91.5
Housing	2,011.6	86.4
Water	992.0	92.5
Energy	1,779.6	89.9
Household goods	2,814.6	87.4
Health	976.9	91.9
Transportation	1,935.1	66.6
ICT	636.3	51.6
Education	1,373.2	84.9
Other	2,592.5	72.7
Total	28,475.4	86.1

Sector shares of household expenditure (%)

	National	BOP
Food	46.9	49.9
Housing	7.1	7.1
Water	3.5	3.7
Energy	6.2	6.5
Household goods	9.9	10.0
Health	3.4	3.7
Transportation	6.8	5.3
ICT	2.2	1.3
Education	4.8	4.8
Other	9.1	7.7
Total	100.0	100.0

UKRAINE

Total national household market \$151,346.1 million

Population 46.2 million

Households 9.4 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	7.4	16.0	68.3	22,241.1	14.7	68.4
BOP2500	8.6	18.6	60.9	21,172.0	14.0	61.0
BOP2000	7.3	15.7	58.2	14,006.3	9.3	58.3
BOP1500	3.9	8.4	52.3	5,524.6	3.7	51.9
BOP1000	0.8	1.7	48.3	719.8	0.5	47.8
BOP500	0.1	0.1	54.3	23.9	0.0	44.4
BOP total	27.9	60.5	60.6	63,687.5	42.1	62.0

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Per capita	1603	340	709	1062	1392	1723	2059	
Per household	4749	1302	2703	3804	4342	5023	5318	
Housing	1,246.0	0.0	12.8	89.0	251.0	437.6	455.6	85/15
Per capita	45	1	16	23	35	51	62	
Per household	132	2	63	82	108	148	159	
Water	557.7	0.6	6.2	53.8	119.9	197.3	179.8	87/13
Per capita	20	11	8	14	17	23	24	
Per household	59	44	31	50	52	67	63	
Energy	4,794.0	1.2	55.1	442.5	1,072.4	1,586.9	1,635.9	67/33
Per capita	172	22	71	114	148	185	221	
Per household	508	84	271	410	461	538	572	
Household goods	4,206.3	0.9	36.0	297.0	886.8	1,435.9	1,549.7	63/37
Per capita	151	17	46	77	122	167	210	
Per household	446	66	177	275	382	487	542	
Health	1,437.3	0.8	14.2	112.6	314.9	475.7	519.2	66/34
Per capita	51	15	18	29	43	55	70	
Per household	152	58	70	104	135	161	182	
Transportation	1,334.1	0.1	7.4	77.3	253.3	440.1	555.9	69/31
Per capita	48	1	10	20	35	51	75	
Per household	141	4	37	72	109	149	194	
ICT	998.3	0.0	6.5	64.7	182.8	336.6	407.8	79/21
Per capita	36	0	8	17	25	39	55	
Per household	106	0	32	60	79	114	143	
Education	510.0	0.0	4.2	29.5	83.9	179.8	212.5	76/24
Per capita	18	0	5	8	12	21	29	
Per household	54	0	21	27	36	61	74	
Other	3,811.3	1.3	27.5	251.0	749.2	1,262.6	1,519.7	75/25
Per capita	136	24	35	65	103	147	206	
Per household	404	91	135	232	322	428	532	
Total	63,687.5	23.9	719.8	5,524.6	14,006.3	21,172.0	22,241.1	62/38

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	101,138.9	44.3
Housing	3,270.7	38.1
Water	1,133.5	49.2
Energy	10,212.1	46.9
Household goods	11,200.6	37.6
Health	3,612.4	39.8
Transportation	4,551.6	29.3
ICT	3,299.0	30.3
Education	1,602.1	31.8
Other	11,325.2	33.7
Total	151,346.1	42.1

Sector shares of household expenditure (%)

	National	BOP
Food	66.8	70.3
Housing	2.2	2.0
Water	0.7	0.9
Energy	6.7	7.5
Household goods	7.4	6.6
Health	2.4	2.3
Transportation	3.0	2.1
ICT	2.2	1.6
Education	1.1	0.8
Other	7.5	6.0
Total	100.0	100.0

Note: All dollar amounts in 2005 PPP

UZBEKISTAN

Total national household market \$23,150.9 million

Population 23.8 million

Households 4.7 million

BOP segment	Population			Annual expenditure		
	Total (millions)	Share (% of national)	Urban (% of segment)	Total (\$ millions)	Share (% of national)	Urban (% of segment)
BOP3000	0.1	0.5	88.9	444.7	1.9	88.9
BOP2500	0.3	1.2	90.5	876.7	3.8	90.6
BOP2000	0.7	3.1	76.5	1,707.4	7.4	76.8
BOP1500	2.7	11.4	66.9	4,419.8	19.1	67.1
BOP1000	11.6	48.7	32.6	10,891.6	47.0	33.6
BOP500	8.2	34.5	25.6	4,043.1	17.5	25.1
BOP total	23.7	99.5	36.5	22,383.4	96.7	45.3

BOP expenditure by sector

\$ (Boldface numbers are millions)	Total BOP	BOP 500	BOP 1000	BOP 1500	BOP 2000	BOP 2500	BOP 3000	Urban / rural (% of BOP)
Food	17,432.6	3,553.2	9,042.2	3,161.6	1,030.4	438.9	206.4	42/58
Per capita	736	433	779	1167	1387	1508	1722	
Per household	3744	2683	3972	4545	4584	4658	5141	
Housing	188.0	28.7	68.4	47.3	23.5	10.1	10.0	59/41
Per capita	8	3	6	17	32	35	83	
Per household	40	22	30	68	104	107	248	
Water	21.4	2.3	8.0	6.9	2.8	1.1	0.3	89/11
Per capita	1	0	1	3	4	4	2	
Per household	5	2	4	10	12	12	7	
Energy	184.4	26.3	76.0	50.0	19.1	9.3	3.7	66/34
Per capita	8	3	7	18	26	32	31	
Per household	40	20	33	72	85	98	92	
Household goods	2,287.5	220.4	851.3	568.7	309.7	214.4	123.0	45/55
Per capita	97	27	73	210	417	737	1026	
Per household	491	166	374	817	1378	2276	3063	
Health	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Per capita								
Per household								
Transportation	0.5	0.0	0.1	0.3	0.1	0.0	0.0	100/0
Per capita	0	0	0	0	0	0	0	
Per household	0	0	0	0	0	0	0	
ICT	35.6	2.8	6.0	6.4	8.3	10.0	2.1	59/41
Per capita	2	0	1	2	11	34	18	
Per household	8	2	3	9	37	106	53	
Education	32.6	3.4	11.8	11.7	3.3	1.6	0.8	86/14
Per capita	1	0	1	4	4	5	7	
Per household	7	3	5	17	15	17	21	
Other	2,200.7	205.8	827.8	567.1	310.3	191.3	98.5	64/36
Per capita	93	25	71	209	418	657	822	
Per household	473	155	364	815	1380	2030	2453	
Total	22,383.4	4,043.1	10,891.6	4,419.8	1,707.4	876.7	444.7	45/55

Note: All dollar amounts in 2005 PPP

Household expenditure by sector

	National (\$ millions)	BOP (%)
Food	17,667.8	98.7
Housing	205.1	91.6
Water	21.8	98.1
Energy	193.7	95.2
Household goods	2,623.6	87.2
Health	n.a.	n.a.
Transportation	0.6	91.7
ICT	57.0	62.5
Education	33.2	98.3
Other	2,348.1	93.7
Total	23,150.9	96.7

Sector shares of household expenditure (%)

	National	BOP
Food	76.3	77.9
Housing	0.9	0.8
Water	0.1	0.1
Energy	0.8	0.8
Household goods	11.3	10.2
Health	n.a.	n.a.
Transportation	0.0	0.0
ICT	0.2	0.2
Education	0.1	0.1
Other	10.1	9.8
Total	100.0	100.0

THE INTERNATIONAL FINANCE CORPORATION, the private sector arm of the World Bank Group, promotes open and competitive markets in developing countries. IFC supports sustainable private sector companies and other partners in generating productive jobs and delivering basic services, so that people have opportunities to escape poverty and improve their lives. Through FY06, IFC Financial Products has committed more than \$56 billion in funding for private sector investments and mobilized an additional \$25 billion in syndications for 3,531 companies in 140 developing countries. IFC Advisory Services and donor partners have provided more than \$1 billion in program support to build small enterprises, to accelerate private participation in infrastructure, to improve the business enabling environment, to increase access to finance, and to strengthen environmental and social sustainability. For more information, please visit www.ifc.org.

THE WORLD RESOURCES INSTITUTE is an environmental and international development think tank that goes beyond research to create practical ways to protect the Earth and improve people's lives.

WRI is the first environmental organization to engage the business sector in a new way of thinking about poverty alleviation. Our work is influencing the way business leaders think about markets, profit, poverty and the environment.

Development Through Enterprise (DTE) is a project within WRI's broader Enterprise and Innovation objective. Other projects within this objective include New Ventures (www.newventures.org), which supports sustainable enterprises by accelerating the transfer of capital to outstanding companies that deliver social and environmental benefits.

The Next 4 Billion, a part of the Tomorrow's Markets series, is a publication authored by the DTE team at WRI. DTE catalyzes sustainable economic growth by identifying market opportunities and business models that meet the needs of underserved communities in emerging economies. Through direct engagements with corporations, aid agencies, business schools, and other partners, DTE transforms its intellectual capital into on-the-ground initiatives.

Find more information and opportunities to engage in discussion about DTE's subject expertise at <http://www.NextBillion.net>.

Ordering publications

Hopkins Fulfillment Service
P.O. Box 50370
Baltimore, MD 21211-4370
Phone: (410) 516-6956 or (1-800) 537-5487
Fax: (410) 516-6998
Email: hpscustserv@press.jhu.edu

Visit WRI's online bookstore: www.wristore.com

Eurospan Group, c/o Turpin Distribution
Phone: +44 (0) 1767 604972
Fax: +44 (0)1767 601640
Email: eurospan@turpin-distribution.com

Visit Eurospan's online bookstore: www.eurospangroup.com/bookstore

To view the report online, visit www.wri.org/thenext4billion.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial data. This includes not only sales and purchases but also expenses, income, and any other financial activities. The document provides a detailed list of items that should be tracked, such as dates, amounts, and descriptions of each transaction. It also outlines the proper format for recording these entries, ensuring that they are clear, concise, and easy to read.

The second part of the document focuses on the process of reconciling the records. It explains how to compare the recorded transactions with the actual bank statements and receipts to identify any discrepancies. This process is crucial for detecting errors, such as double entries or missing transactions, and for ensuring that the records accurately reflect the true financial position. The document provides step-by-step instructions on how to perform a reconciliation, including how to identify and investigate any differences between the recorded amounts and the actual bank balances.

The final part of the document discusses the importance of regular reviews and audits. It emphasizes that the records should be reviewed periodically to ensure their accuracy and to identify any potential issues. This includes checking for any unusual or suspicious transactions, as well as ensuring that all entries are properly supported by receipts and other documentation. The document also provides guidance on how to conduct an audit, including how to select a qualified auditor and how to prepare the necessary records for review.

Like consumers everywhere, the poor are constantly looking for products and services that improve their quality of life at an affordable price. The poor are also vital producers and distributors of an immense range of goods. Companies that are smart enough to tailor their offerings to the needs of low-income consumers and entrepreneurs will thrive in the 21st century. As illustrated in this important volume, *The Next 4 Billion*, companies that provide affordable solutions in areas such as housing, sanitation, public transport, and connectivity will also make a vital contribution to human development.

Luis Alberto Moreno
President,
Inter-American Development Bank

C.K. Prahalad and Stuart Hart's ground-breaking work alerted private sector businesses to the importance of the market at the base of the pyramid. Now, for the first time, we can express that importance in hard numbers—a 5 trillion dollar, 4 billion person market. That represents a massive opportunity for private sector firms to engage in ways that improve poor peoples' lives.

Michael Klein
Vice President, Financial and Private Sector Development,
International Finance Corporation and World Bank, and
Chief Economist, International Finance Corporation

Global productivity, education, and the sciences have advanced at an increasingly fast pace due to information technology and access to the Internet. Yet, most of the world's population who inhabit the middle and bottom of the "economic pyramid" is being underserved in realizing the transforming benefits of IT. The IT industry can narrow this gap by helping local communities evaluate and pursue inventive approaches to realizing the benefits of technology, and through co-creation of new business endeavors with NGO and public sectors that focus specifically on the needs of middle- and bottom-of-pyramid customers.

Will Poole
Senior Vice President
Microsoft Corporation

It is very clear that the private sector has an important and constructive role to play in addressing the needs of the poor and disenfranchised. *The Next 4 Billion* lays the foundation for the empirical, market-based approach necessary for private enterprises to bring scale and sustainable solutions to heretofore intractable problems.

John Elkins
Executive Vice President
Global Brand and Marketing
Visa International



WORLD
RESOURCES
INSTITUTE

10 G Street NE | Suite 800 | Washington DC 20002 | USA

www.wri.org

