

HANDBOOK ON PLANNING, MONITORING AND EVALUATING FOR DEVELOPMENT RESULTS

United Nations Development Programme

HANDBOOK ON PLANNING, MONITORING AND EVALUATING FOR DEVELOPMENT RESULTS

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FOREWORD

Supporting national capacity development for poverty reduction and the attainment of the Millennium Development Goals lies at the very heart of UNDP's mandate. That means that we must work with programme countries to assist in the formulation of those strategies, policies, structures, and processes, which will have system-wide developmental impact.

Active in 166 countries around the world, UNDP must be relevant to the emerging needs of programme countries. We must have a clear vision of the direction in which we need go and the outcomes we want to help achieve. We must be able to respond quickly and appropriately to challenges and opportunities.

Results-based management provides a set of principles, approaches, and tools which can help us achieve these goals. By always trying to answer the "so what difference does our intervention make?" question, we will keep our focus on how we can support real and sustainable improvements being made in the lives of those we serve.

This, in turn, requires us to embrace a culture of evaluation. The tremendous store of knowledge which UNDP has, and has access to, including the lessons learned from evaluations, should more fully inform our programming and our decision making.

I hope that the publication of this handbook will help us and our partners to be even clearer about the higher-level results we want to achieve; to develop and act on strategies to achieve those results; to use systematically lessons drawn from evaluations to make decisions; and, ultimately, to improve our contribution to the advancement of human development.

Helen Clark Administrator

PREFACE

This 2009 version of the 'Handbook on Planning, Monitoring and Evaluating for Development Results' aims to support UNDP in becoming more results-oriented and to improve its focus on development changes and real improvements in people's lives. It replaces and updates the previous Handbook from 2002. It was a breakthrough in driving the effective application of the results-based management approach in programming and performance management.

The Handbook recognizes that planning, monitoring and evaluation require a focus on nationally owned development priorities and results, and should reflect the guiding principles of national ownership, capacity development and human development. Globally, there has been a significant shift away from the project approach in favour of programme and national approaches. All partners and members of the Executive Board expect UNDP to demonstrate tangible results in development cooperation. UNDP also faces intensified calls for accountability to citizens for how resources are used, what results are achieved, and how effective these results are in bringing about progress in human development.

In June 2006, a UNDP Evaluation Policy was approved by the Executive Board. In 2007, an independent evaluation of the adoption and use of results-based management in UNDP found that UNDP continued to demonstrate a weak results culture despite notable progress on some fronts. The evaluation recommended that UNDP improve its capacities to manage for outcome-level change. This Handbook, therefore, complements the programme and operations policies and procedures by providing practical guidance on how to plan, monitor and evaluate for development results. The Handbook cannot, on its own, foster a culture of results in UNDP or among its partners. However, together with other initiatives, we hope it will make a significant difference.

This updated Handbook marks a departure from the previous publication. First, recognizing that results planning is a prerequisite for effective programme design, monitoring and evaluation, the revised Handbook integrates planning, monitoring and

evaluation in a single guide. Second, the Handbook reflects the requirements and guiding principles of the evaluation policy, including national ownership, which is now mainstreamed throughout the cycle of planning, monitoring and evaluation. Third, the revised Handbook includes a comprehensive chapter on evaluation design for quality assurance to guide UNDP staff and evaluators in ensuring professional standards of quality in evaluation. There will be online training and regional workshops to support the application of the Handbook across the organization at all levels.

While the primary audience for the Handbook is UNDP staff, we hope that it will contribute to the efforts of all our partners who, like UNDP, strive towards greater development effectiveness. To facilitate wider dissemination of the publication, in addition to the printed version of this Handbook, the document is available on the UNDP website at www.undp.org/eo/handbook.

This Handbook is a joint product of the Bureau for Development Policy, Evaluation Office and Operation Support Group. We would like to thank colleagues in these units who helped conceive, draft and refine the Handbook over a number of iterations. Special thanks go to the core authors of the Handbook: Asoka Kasturiarachchi and Thomas Eriksson of the Bureau for Development Policy, Stephen Rodriques of the Operation Support Group, and Azusa Kubota of the Evaluation Office, who also marshaled the process as the Task Manager for the Handbook. Nurul Alam of the Evaluation Office provided overall quality assurance and guidance throughout the process.

The revision of the Handbook benefited from the commitment of many individuals, who provided substantive and technical inputs to the various drafts. In December 2008, a review workshop was held in New York where a number of UNDP country office senior managers, programme officers, monitoring and evaluation specialists and representatives from the Headquarters units and regional bureaux helped refine the draft. Heather Bryant, Monitoring and Evaluation Officer from the UNDP Nepal country office, deserves special mention. Thanks also go to Enid Marshall for support on evaluation methodology and Jessica Murray for substantive editorial support. Comments and feedback solicited from UNDP colleagues through the knowledge network discussions were also extremely helpful, and we are grateful to the many contributors and to Florencia Tateossian, the EvalNet facilitator.

Last, but not least, we would like to acknowledge the invaluable contributions and administrative assistance of the Evaluation Office staff, Anish Pradhan and Concepcion Cole, the copy editing of Margo Alderton, and the design and format of the Handbook by Julia Dudnik Stern.

Saraswathi Menon

Director

Evaluation Office

Judith Karl

Director

Operations Support Group

Kanni Wignaraja

Director, Capacity
Development Group

Bureau for Development Policy

CONTENTS

Acı	ronyms and abbreviations	ix
Int	roduction	1
1.	1.1 Introduction	5
	1.2 Putting planning, monitoring and evaluation together: Results-based management	10
	1.3 Principles of planning, monitoring and evaluating for development results1.4 Overview of key roles and responsibilities	12 16
2.	Planning for results: Practical applications	19
	 2.1 Getting started 2.2 Stakeholder engagement 2.3 The planning exercise 2.4 Finalizing the results framework (deliverable eight) 2.5 Preparing to operationalize 2.6 Putting it together: Planning for change 	21 25 32 53 76 78
3.	Planning for monitoring and evaluation	81
	 3.1 Introduction 3.2 Monitoring and evaluation framework 3.3 Resources for monitoring and evaluation 3.4 Engagement of stakeholders in monitoring and evaluation 3.5 Capacity for monitoring and evaluation 	81 83 90 93 94
4.	Monitoring for results	99
	4.1 Monitoring policy of UNDP, its operational context and roles and responsibilities4.2 Preparing to monitor by reinforcing the initial M&E plan	100 104

	4.4 Use of monitoring data for management action and decision making	108
5.	Evaluating for results	127
	5.1 Why evaluate? Uses of evaluation	127
	5.2 Evaluation policy: Principles, norms and standards for evaluation	129
	5.3 Types of evaluation in UNDP	130
	5.4 Roles and responsibilities in evaluation	139
	5.5 Mandatory requirements for programme units	142
6.	Initiating and managing an evaluation	145
	6.1 Involvement and roles of stakeholders and partners in managing an evaluation	145
	6.2 Key steps in decentralized evaluations	147
	6.3 Key elements of the joint evaluation process	159
7.	Assuring the quality of evaluation design and methodology	163
	7.1 Overview	163
	7.2 Defining the context	164
	7.3 The evaluation purpose	167
	7.4 Focusing the evaluation	167
	7.5 Evaluation methodology	172
8.	Enhancing the use of knowledge from monitoring and evaluation	181
	8.1 Why use monitoring and evaluation?	181
	8.2 Learning and generating knowledge from monitoring and evaluation	182
	8.3 Knowledge products and dissemination	185
An	nexes and Index	
An	nex 1. References	191
An	nex 2. Field visit report format	193
An	nex 3. Evaluation terms of reference template and quality standards	194
An	nex 4. Global, regional and national evaluation networks	201
	nex 5. Selecting evaluators: Individuals versus firms	203
	nex 6. Management response template	205
	nex 7. Evaluation report template and quality standards	206
	nex 8. Resources for evaluation	211
Inc	dex	213
	xes	
	x 1. Understanding inter-linkages and dependencies between planning, monitoring and evaluation	7
Box	x 2. The distinction between monitoring and evaluation and other oversight activities	9
Box	x 3. Planning, monitoring and evaluation in crisis settings	15
	x 4. Main deliverables to be produced in the planning for results process	20
	x 5. Preparing a timeline for UN programme documents	29
	x 6. The Common Country Assessment	32
	x 7. One difference between a 'project' and a 'results-based' approach to development	38

Box 8.	Note on problem trees	41
Box 9.	Guides to use in visioning	43
Box 10.	Results map tips	47
Box 11.	An unintended result: "Our husbands weren't ready for these changes"	52
	Note on results framework	61
Box 13.	Note on performance indicators	62
	SMART indicators	63
Box 15.	Using 'level of progress made' as an output indicator	68
	Suggestions for communications plans	77
	Sharing the vision	77
	Recap of key considerations in planning for results	79
	Key issues to be considered in costing an evaluation	92
	Stakeholder involvement in monitoring and evaluation: Practice of UNDP	94
Box 21.	Examples of alignment with national systems	94
Box 22.	UNDP policy on field visits and good implementation practice	114
Box 23.	Assurance role	115
Box 24.	Good practices of data collection supported by UNDP	118
Box 25.	Typical UNDAF annual review process and lessons learned	124
Box 26.	Assessing the use of an evaluation	129
Box 27.	Norms for evaluation	130
Box 28.	Categorizing evaluation by timing	137
Box 29.	Benefits and challenges of joint evaluations	138
Box 30.	Evaluation Resource Centre (ERC)	140
Box 31.	Mandatory evaluation requirements for UNDP associated funds and programmes	143
Box 32.	National ownership of evaluation	146
Box 33.	Steps in decentralized evaluations	147
Box 34.	Avoiding and mitigating conflict of interest in evaluation (examples)	155
Box 35.	Criteria for evaluation reports	157
Box 36.	Example of a management arrangement for a joint UNDAF evaluation	160
Box 37.	Negotiating funding modalities for joint evaluations	161
Box 38.	Guiding questions for defining the context	166
Box 39.	Guiding questions for defining evaluation criteria	170
Box 40.	Questions for evaluators	173
Box 41.	Human rights and gender equality perspective in evaluation design	178
Box 42.	Experience from the Nepal country office: Using evaluations in the CPD and project design	184
Box 43.	Characteristics of a good knowledge product	186
Box 44.	Tools and networks to support evaluation knowledge sharing	188
Figures		
_	. The RBM life-cycle approach	10
_	2. RBM helps managers and staff to	11
_	6. Organization of the chapter	20
Figure 4	l. Stakeholder importance and influence matrix	26

CONTENTS

Figure 5.	The Value/Support/Capacity analytical model	37
Figure 6.	The problem tree (example)	39
Figure 7.	Basic results map (example)	47
Figure 8.	Assumptions and risks	50
Figure 9.	The RBM results chain	55
Figure 10	. SMART outcomes and impacts	58
Figure 11	. Illustration of where results data should be entered into UNDP systems	74
Figure 12	. Formulating a capacity development response	97
Figure 13	. General steps for implementing monitoring	100
Figure 14	. Outcome-output-project nexus	102
Figure 15	. Prioritizing monitoring	110
Figure 16	. Proposed management structure for an evaluation	151
Tables		
Table 1.	Key deliverables of programme units in planning, monitoring and evaluation	n 16
Table 2.	Sample draft work plan for the planning process	
	(with illustrative examples)	24
Table 3.	Identification of key stakeholders and their interests	27
Table 4.	Importance and influence of stakeholders	27
Table 5.	Rough guide for creating an initial draft of the results framework	53
Table 6.	The results framework	54
Table 7.	The 'results' sections of the results framework	61
Table 8.	Impact indicators	65
Table 9.	Outcome indicators	66
Table 10.	Output indicators	67
Table 11.	Indicators, baselines and targets	71
Table 12.	Sample results framework with means of verification	72
Table 13.	Sample results framework	75
Table 14.	Planning matrix for monitoring	85
Table 15.	Illustrative example of planning matrix for monitoring:	0.1
77.11.4 2	Enhanced capacity of electoral management authority	86
	Evaluation plan	87
	Monitoring and evaluation capacity matrix	98
	Roles and responsibilities for monitoring	105
	Selecting the right mix of monitoring mechanisms	111
	Example of an Annual Work Plan format with monitoring component	113
Table 21.	Examples of different types of evaluations carried out by the Evaluation Office and programme units	132
Table 22.	Differences between project and outcome evaluations	135
	Roles and responsibilities in decentralized evaluations	141
	Mandatory evaluation-related requirements	142
	Key roles and responsibilities in the evaluation process	150
	Sources of information for an evaluation team	153
Table 27.	Key aspects of the initiative	165
Table 28.	Summary of common data collection methods used in UNDP evaluations	174

ACRONYMS AND ABBREVIATIONS

ADR Assessment of Development Results

APR Annual Project Report

AWP Annual Work Plan

BCPR Bureau for Crisis Prevention and Recovery

BDP Bureau for Development Policy
CCA Common Country Assessment
CPD Country Programme Document
CPAP Country Programme Action Plan
DAC Development Assistance Committee

ERBM Enhanced Results-based Management

ERC Evaluation Resource Centre
M&E Monitoring and Evaluation

MDGs Millennium Development Goals
MfDR Managing for Development Results

NGO Non-governmental Organization

OECD Organisation for Economic Co-operation and Development

POPP Programme and Operations Policies and Procedures (of the UNDP)

RBM Results-based Management

SMART Specific, Measurable, Achievable, Relevant and Time-bound

ToR Terms of Reference

UNCT United Nations Country Team

UNCDF United Nations Capital Development Fund

UNDAF United Nations Development Assistance Framework

UNDP United Nations Development Programme

UNDG United Nations Development Group

UNEG United Nations Evaluation Group

UNESCO United Nations Educational, Scientific and Cultural Organization

UNIFEM United Nations Development Fund for Women

UNV United Nations Volunteers

INTRODUCTION

This 'Handbook on Planning, Monitoring and Evaluating for Development Results' is an updated edition of the 2002 edition of 'Handbook on Monitoring and Evaluating for Results'. It seeks to address new directions in planning, monitoring and evaluation in the context of the United Nations Development Programme (UNDP) corporate strategic plan, the requirements of the UNDP evaluation policy approved by the Executive Board in 2006 and the United Nations Evaluation Group (UNEG) 'Standards for Evaluation in the UN System'. The updated Handbook also incorporates information recommended by key users of the Handbook during various workshops held by UNDP units.

The guiding framework of UNDP for planning, monitoring and evaluation is provided in the 'Programme and Operations Policies and Procedures' (POPP)³, the evaluation policy⁴, and the UNEG 'Standards for Evaluation in the UN System'. The POPP and evaluation policy aim to provide guidance to UNDP management and staff on key functions and mechanisms through which the results and principles enshrined in the overarching programmatic documents of UNDP, including the strategic plan, are to be achieved. They reflect the intentions of the Executive Board and also inform UNDP stakeholders of how UNDP conducts its work.

These documents provide the prescriptive content on what needs to be done, by whom and by when. This Handbook complements this content by providing UNDP

¹ UNDP, 'Handbook on Monitoring and Evaluating for Results', Evaluation Office, New York, NY, 2002.

² UNEG, 'Standards for Evaluation in the UN System', 2005. Available at: http://www.uneval.org/papersandpubs/documentdetail.jsp?doc_id=22.

³ UNDP, 'Programme and Operations Policies and Procedures', 2008. Available at: http://content.undp.org/go/userguide.

⁴ UNDP, 'The Evaluation Policy of UNDP', Executive Board Document DP/2005/28, May 2006. Available at: http://www.undp.org/eo/documents/Evaluation-Policy.pdf.

programme units with guidance on 'how to' and practical tools to strengthen resultsoriented planning, monitoring and evaluation in UNDP.

WHAT DOES THE HANDBOOK DO?

The **objectives** of this Handbook include the following:

- To provide the reader with:
 - A basic understanding of the purposes, processes, norms, standards and guiding principles for planning, monitoring and evaluation within the UNDP development context
 - Knowledge of the essential elements of the planning and monitoring processes in UNDP: developing a robust results framework for projects and programmes, with clear indicators, baselines, and targets; and setting up an effective monitoring system
 - Knowledge of the essential elements of the evaluation process in UNDP: developing an evaluation plan; managing, designing and conducting quality evaluations; and using evaluation for managing for development results, learning and accountability
- To enhance the results-based culture within UNDP and improve the quality of planning, monitoring and evaluation

WHO IS THE HANDBOOK FOR?

The Handbook has multiple and diverse audiences:

- UNDP staff in country offices, regional bureaux, regional centres, Bureau for Development Policy (BDP), Bureau for Crisis Prevention and Recovery (BCPR), Partnership Bureau, and other units that manage programmes⁵, such as:
 - Planning and monitoring global, regional and country programmes and other projects and activities
 - Managing the commissioning process of evaluations
- UNDP managers who oversee and assure the quality of planning, monitoring and evaluation processes and products, and use monitoring and evaluation for decision making
- Stakeholders and partners, such as governments, United Nations and development partners, and beneficiaries, who are involved in UNDP planning, monitoring and evaluation processes
- The **UNDP** Executive Board, which oversees and supports the activities of UNDP, ensuring that the organization remains responsive to the evolving needs of programme countries

⁵ This includes country offices, regional bureaux, regional centres, Bureau for Development Policy (BDP), Bureau for Crisis Prevention and Recovery (BCPR), Partnership Bureau, and others that have programmatic responsibilities for development initiatives (programmes, projects and activities).

- **Independent evaluators** who need to understand guiding principles, standards and processes for evaluation within the UNDP context
- Members of the national, regional and global development and evaluation community

The reader of the Handbook will understand:

- The importance of good programme and project design for effective implementation, monitoring and evaluation
- The critical role of monitoring in demonstrating the performance of programmes and projects, and in steering the implementation process towards the intended results
- How monitoring lays the groundwork for evaluation
- Different types of evaluations in UNDP and their contributions to learning and accountability
- The role of monitoring and evaluation in strengthening UNDP development effectiveness and managing for development results
- Principles, norms, standards, policy, processes and responsibilities governing planning, monitoring and evaluation in UNDP
- Where to look for references and materials for additional information and guidance

HOW IS THE HANDBOOK ORGANIZED?

Chapter 1 of the Handbook provides an overview of the integrated nature of planning, monitoring and evaluation, and describes the critical role they play in managing for development results. Underlying the entire Handbook is the principle that planning, monitoring and evaluation must at all times be considered in relation to, and build upon, one another. Chapter 2 provides an overview of the conceptual foundations of planning and specific guidance on planning techniques and the preparation of results frameworks that guide monitoring and evaluation. Chapter 3 provides guidance on how to plan for monitoring and evaluation before implementing a plan. Chapter 4 focuses on issues related to monitoring, reporting and review. Chapters 5 through 7 provide an overview of the UNDP evaluation function and the policy framework, introduce key elements of evaluation design and tools and describe practical steps in managing the evaluation process. Chapter 8 presents practical steps and examples in using knowledge from monitoring and evaluation in managing for development results.

HOW SHOULD THE HANDBOOK BE USED?

This Handbook is not designed to be read cover-to-cover. It is intended to be used as a reference throughout the programme cycle.

The Handbook is about planning, monitoring and evaluating **results**. It is not a Handbook on programme or project management. Some of the topics that would normally be covered in a programme and project management manual will therefore

INTRODUCTION

not be addressed in this Handbook, such as cost-benefit analyses, environmental impact assessments, technical appraisals and so forth. For these topics, the POPP should be consulted.

In addition, the following compendiums should accompany this Handbook to enhance understanding of pertinent topics:

- Planning, monitoring and evaluation in conflict prevention and recovery settings, developed by BCPR
- Guidelines on Outcome Evaluations (under development)

The compendiums are available on the Evaluation Office website at www.undp.org/eo/handbook.

The development of this Handbook was led jointly by the BDP, Evaluation Office and Operations Support Group, and was supported by valuable input from UNDP colleagues in Headquarters, regional bureaux and country offices.