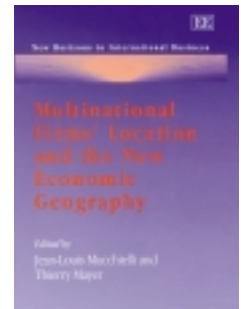


Multinational Firms' Location and the New Economic Geography



Edited by **Jean-Louis Mucchielli**, Université Paris 1 Panthéon-Sorbonne, TEAM Pôle Economie Mondiale, Université Paris 1 Panthéon-Sorbonne, France and **Thierry Mayer**, Université de Paris-Sud, CEPII, CERAS-ENPC, France and Research Affiliate, CEPR, UK



The choice of location for the production plants of multinational firms is an important issue, not least because this decision is accompanied by so many fears brought into public debate. This book analyses how foreign direct investors choose their locations, whilst exploring the forces which shape international economic geography. Although these two issues are, to some extent, inter-related, researchers have only recently acknowledged the similarity of economic geography and international business approaches to the empirical assessment of likely causes of the degree of spatial concentration observed in many modern industries.

Giving insight into the direction that future research should take, this book contains state-of-the-art papers on both theoretical and empirical levels. This original collection makes a particularly important contribution to our understanding of the existence and impact of home market effects.

Introducing a welcome synthesis between two related and yet rarely integrated areas of study using case studies of firms in Europe, US MNEs and the Mexican automobile industry, this book will be welcomed by both academic and practising economists. Regional scientists and economists, and those with a specific interest in international trade issues will also find the book enlightening.

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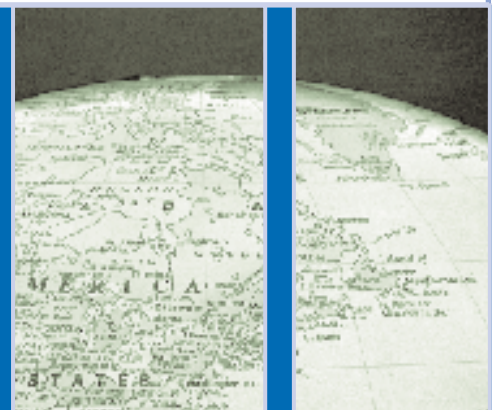
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